160 FIFTH AVENUE

Global Flagship Store

CLUB MONACO

160 FIFTH AVENUE

Global Flagship Store

CLUB MONACO

Located at 160 Fifth Avenue our global flagship store sits at the center of Manhattan's Flatiron District. This historic region, known for its early iron skyscrapers and Beaux-Arts architecture has always been a shopping destination for the cognoscenti and tourists alike. Our newly renovated store pays homage to the neighborhood's rich history of Gilded Age department stores, cast iron structures and grand hotels.





The Great Hall is entered through classic French doors. Its expanse forms the central axis of the store, flanked by ionic columns, with French cartouche plaster walls and a honed envelope pattern Venatino marble floor. Furnishings include a modern, sculptural table from South Africa, a table and bench set in the style of Giacometti, and grey velvet ottomans.





Sales Rooms line the perimeter of the Great Hall, with alternating chevron and straight plank parquet white oak floors. Glass transoms with gilded lettering communicate the various in-store boutiques, keeping the shopper intrigued and moving through the space. The cash wrap is reminiscent of cashiers' desks found in old European hotels.









The Shoe Shop sits just beyond the Grand Staircase.

Hand-painted silk wall coverings from London cover the bays and faux snakeskin lines the shelves. The middle of the room features a custom Mexican chandelier and a Milo Baughman inspired bench, set on a Versailles white oak parquet floor.





The Fitting Room for VIP customers with views of 21st Street, is an opulent area with floor-to-ceiling drapery. Furnishings include a custom oversized French Empire style hand carved sofa, an Art Deco marble fireplace, a Parisian armoire, a Nepalese silk rug and contemporary stools by Council. Decorative antique crystal lithographs accent each room.



The Conservatory features a glass tile barrel-vaulted ceiling mixed with an endless expanse of mirrored walls evoking old Hollywood glamour with a turn-of-the-century greenhouse twist. Key furnishings here include a hand carved French inspired oak fireplace mantle, a commissioned Stacy Cushman wall sculpture, hand blown glass pendants, antique pressed flower artwork and an oversized antique mirror from a Belgian flea market.



The Grand Staircase boasts a custom walnut and bronze handrail, and a sisal runner on ebonized wood treads. A large celestial painting by Matt Jones accents the wall, surrounded by a unique selection of antique star maps.



The Meris Shop is on the lower level, tucked away down the Grand Staircase. The main gallery forms the central axis of this space paved in a black Brazilian cleft slate. Furnishings include an oversized 1900s vintage cabinet with a black Kenyan marble countertop and vintage bleachers beneath a painted tin ceiling. The perimeter is lined with factory window glass and steel partitions, while the walls have an aged plaster finish, all of which lend a timeless atmosphere like that of a gentlemen's club.



The Made in the U.S.A. Shop features a custom carved wooden eagle sculpture, a handsome Louis XVI black marble fireplace, Jacques Adnet inspired vintage leather club chairs, and an oval Paul McCobb table. The white oak parquet floor features a Belgian cross pattern.



The Cashmere Shop evokes a woodsy feel, with animal silhouettes, hunting-inspired art and brass deer sculptures for a rustic ambience.





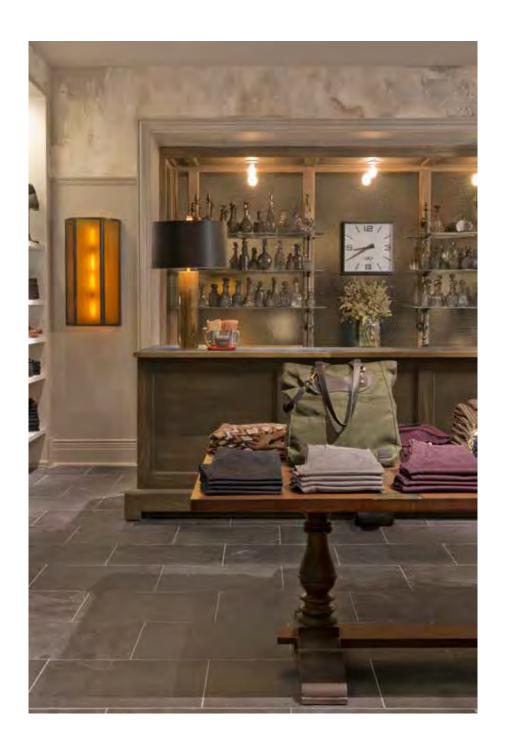
The Urban Casual Room is anchored by a turn-of-the-century pharmacy unit from Georgia made of mahogany and stained glass. Custom waxed linen and leather ottomans, a blackened steel octagon table, a large vintage French drapery table and leather bound sisal rugs create a modern tailor shop vibe.



The Sales Rooms feature a mix of modern and vintage accents, inviting the shopper to explore further. Displays include an eclectic collection of vintage flasks and framed vintage bowties. Wooden bobbins and silver ball bearings line the cases, creating a rich and tactile experience.



The Cash What has the character of a speak-easy bar complemented by tall leather covered bar stools. Torched glass decanters line the shleves and a vintage-inspired square gymnasium clock hangs on the back wall against a unique grey mirror and chicken wire installation.



In the Fitting Rooms, a handmade patchwork leather runner sits along the center floor where John Beck stools, worsted wool curtains and quirky art add a bit of whimsy.



Brooklyn's Toby's Estate Coffee is nestled into a European inspired café directly on Fifth Avenue. Club Monaco's own specialty Flatiron Blend is offered alongside traditional Italian coffee drinks. The room's features include high ceilings of glimmering white tin, delicate bistro-style bronze brackets, and ornate ceramic wall and floor tiles reminiscent of the Gilded Age.



Policy Fleuriste has been commissioned to set up a romantic display of flowers, potted plants, vintage vases, candles and bouquets.

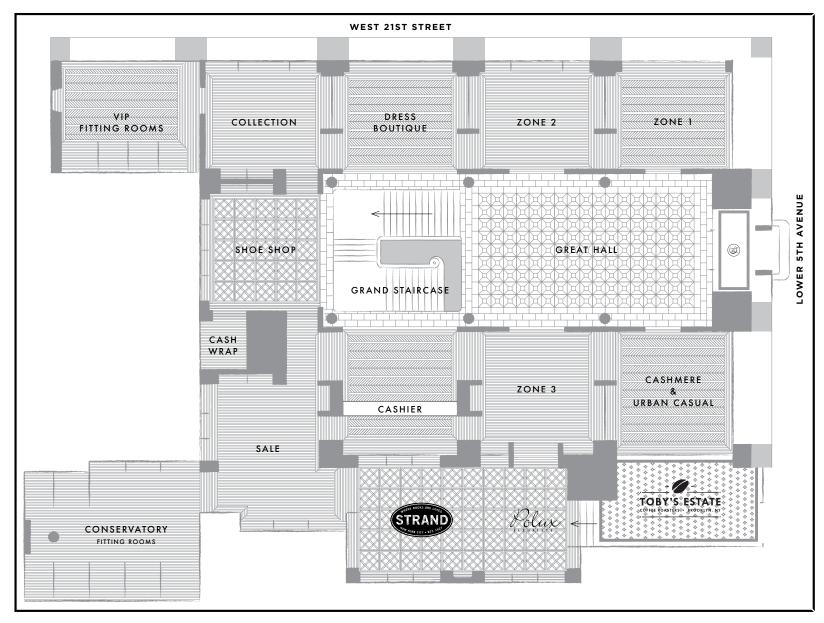


An Outpost of Strand, New York's world famous bookstore features author readings and a curated selection of books, periodicals and gifts. Furnishings include an authentic 1920s Parisian library table, an antique marble fireplace and a Versailles white oak parquet floor.

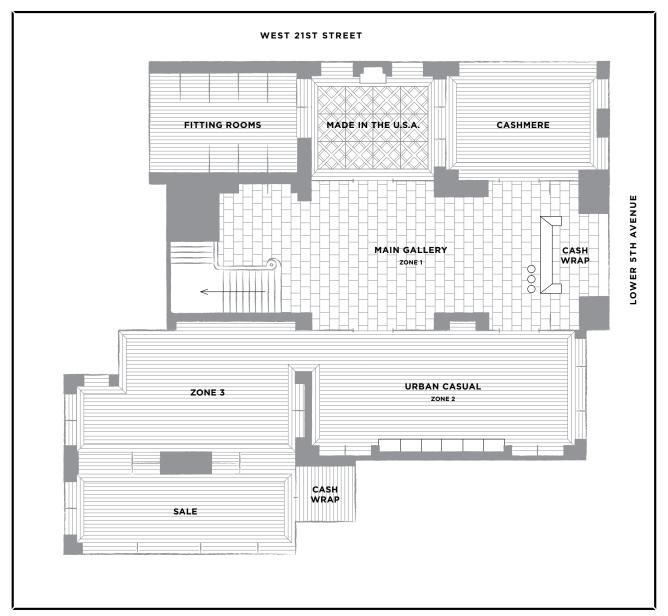


Floorplan
160 FIFTH AVENUE











CLUB MONACO

clubmonaco.com

