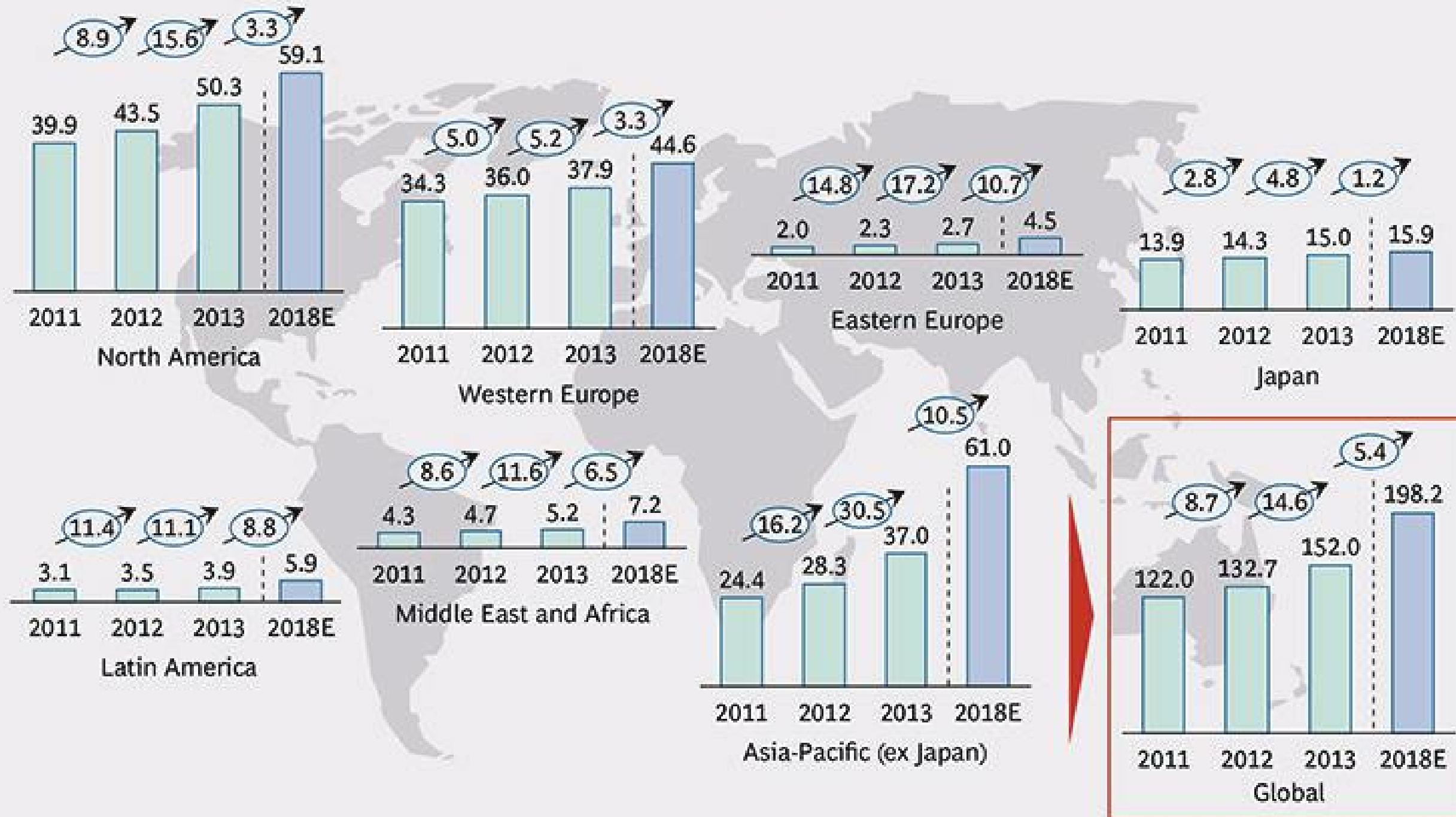


*What is Luxury Today?*

# EXHIBIT 1 | The Growth of Global Wealth Accelerated in 2013

## Private financial wealth (\$trillions)

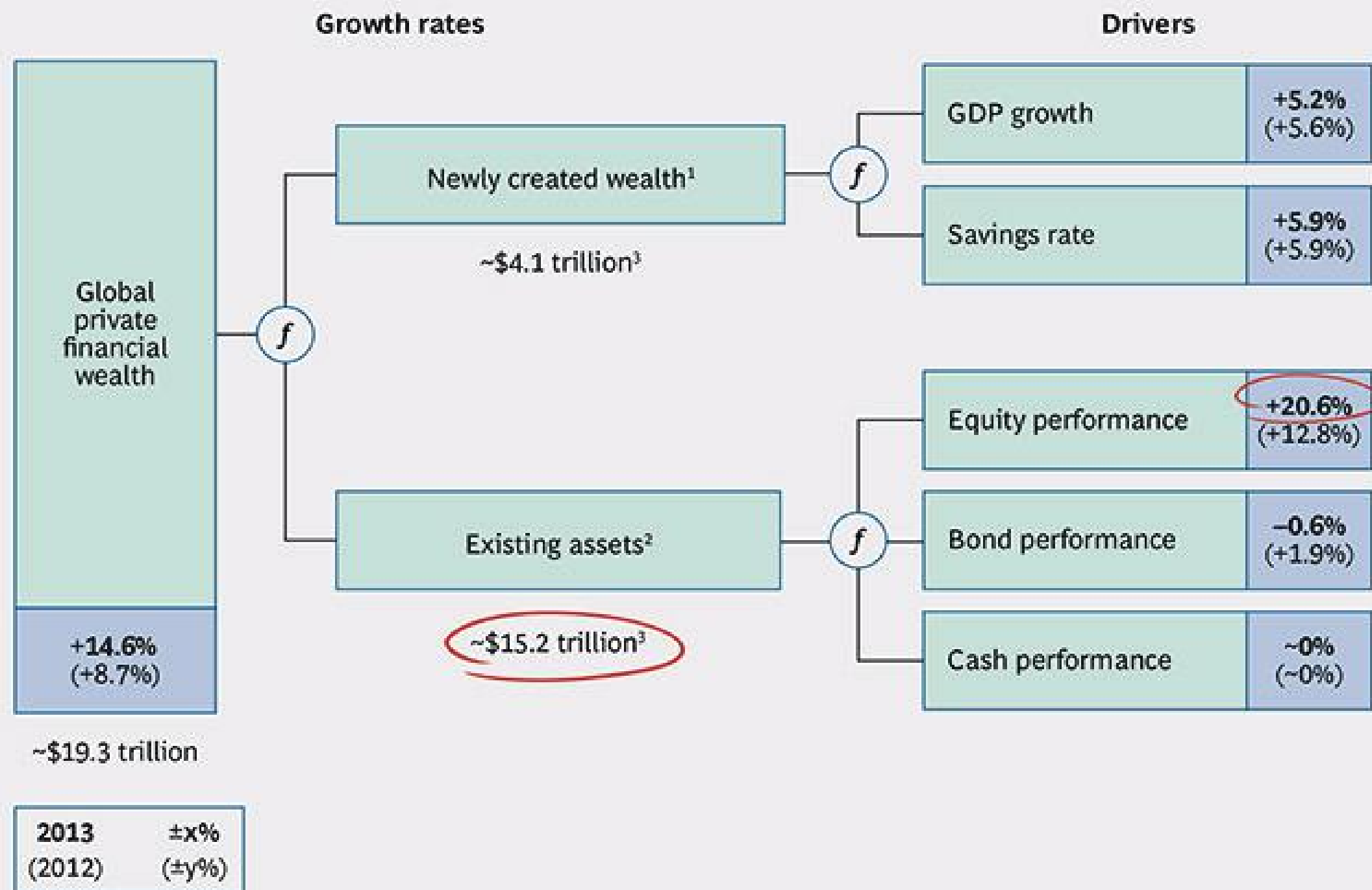


○ Average annual change (%)

Source: BCG Global Wealth Market-Sizing Database, 2014.

Note: Private financial wealth numbers for all years were converted to U.S. dollars at year-end 2013 exchange rates to exclude the effect of currency fluctuations. Percentage changes and global totals of private financial wealth are based on complete (not rounded) numbers. Calculations for 2011 and 2012 are based on the same methodology used for the 2013 calculations. Global wealth is measured by financial wealth across all private households. Countries included in each region can be found in the report.

## EXHIBIT 2 | The Growth of Global Wealth in 2013 Was Driven by Existing Assets



Source: BCG Global Wealth Market-Sizing Database, 2014.

Note: All growth rates are nominal, including GDP growth rates. Performance and macro averages are weighted by GDP and reflect domestic trends. All numbers are rounded and may not sum to totals. Countries included in each region can be found in the report.

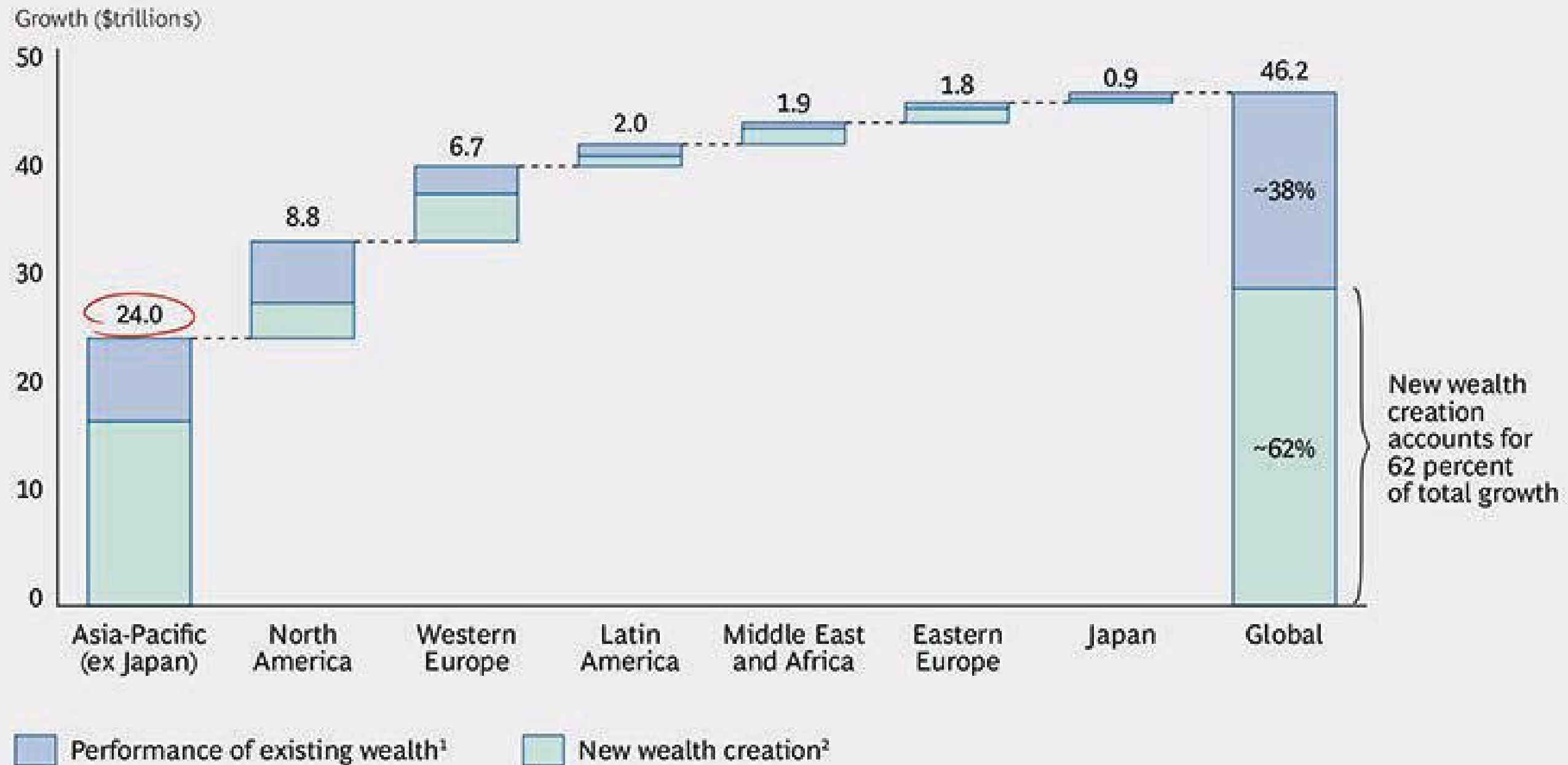
<sup>1</sup>New private financial wealth, generated primarily through savings.

<sup>2</sup>Growth in asset values.

<sup>3</sup>Estimated.

### EXHIBIT 3 | Asia-Pacific and Its New Wealth Will Account for About Half of Global Growth Through 2018

Regional contribution to growth in global wealth, 2013–2018 (\$trillions)



Source: BCG Global Wealth Market-Sizing Database, 2014.

Note: Global private financial wealth is based on complete (not rounded) numbers. Private financial wealth numbers for all years were converted to U.S. dollars at year-end 2013 exchange rates to exclude the effect of currency fluctuations. The proportions of old-wealth performance versus new-wealth creation are estimates.

<sup>1</sup>Growth in asset values, assuming moderate returns on assets.

<sup>2</sup>New private financial wealth, generated primarily through savings.



## EXHIBIT 4 | The United States, China, and Japan Had the Most Millionaires in 2013

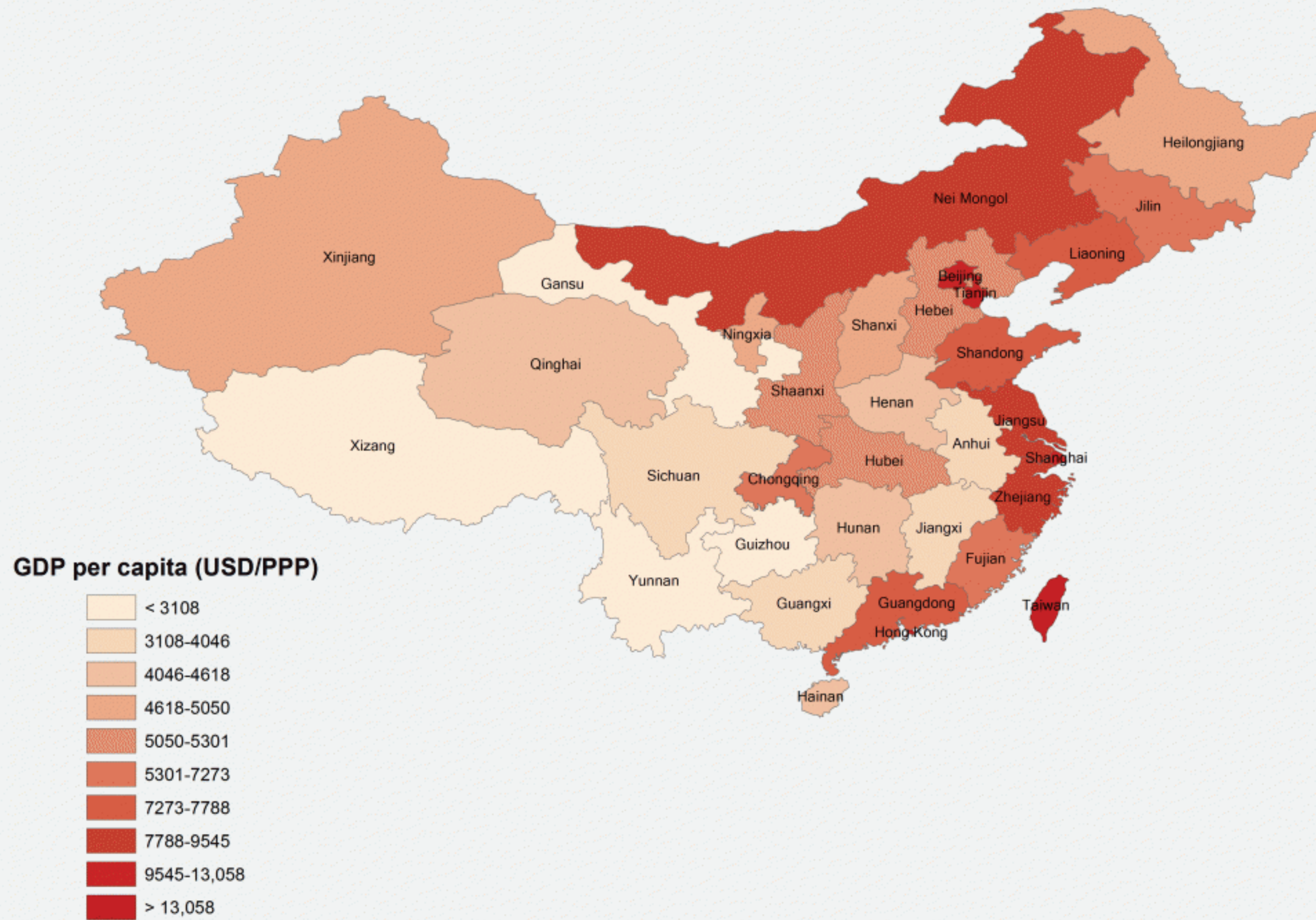
Millionaire households				Ultra-high-net-worth (UHNW) households (more than \$100 million in private financial wealth)								
	Number of millionaire households (thousands) 2013		Proportion of millionaire households (%) 2013		Number of UHNW households 2013		Proportion of UHNW households (per 100,000 households) 2013					
1	(1)	United States	7,135	(1)	Qatar	17.5	(1)	United States	4,754	(1)	Hong Kong	16.8
2	(2)	China	2,378	(2)	Switzerland	12.7	(2)	United Kingdom	1,044	(2)	Switzerland	11.3
3	(3)	Japan	1,240	(3)	Singapore	10.0	(4)	China	983	(3)	Austria	9.3
4	(4)	United Kingdom	513	(4)	Hong Kong	9.6	(3)	Germany	881	(4)	Norway	8.3
5	(6)	Switzerland	435	(5)	Kuwait	9.0	(5)	Russia	536	(5)	Singapore	7.4
6	(5)	Germany	386	(6)	Bahrain	5.9	(6)	France	472	(6)	Qatar	7.1
7	(7)	Canada	384	(7)	United States	5.9	(7)	Canada	465	(7)	Kuwait	4.5
8	(8)	Taiwan	329	(8)	Israel	4.6	(8)	Hong Kong	417	(9)	New Zealand	4.1
9	(9)	Italy	281	(9)	Taiwan	4.2	(9)	Switzerland	388	(8)	Belgium	4.1
10	(10)	France	274	(10)	Oman	3.7	(10)	Italy	374	(12)	United States	3.9
11	(11)	Hong Kong	238	(11)	Belgium	3.4	(11)	Austria	344	(11)	United Kingdom	3.9
12	(12)	Netherlands	221	(12)	UAE	3.3	(12)	Turkey	288	(10)	Israel	3.7
13	(13)	Russia	213	(13)	Saudi Arabia	3.1	(13)	India	284	(16)	Bahrain	3.7
14	(14)	Australia	195	(14)	Netherlands	3.0	(14)	Australia	236	(15)	Canada	3.5
15	(16)	India	175	(15)	Canada	2.9	(16)	Brazil	227	(13)	Ireland	3.4

Source: BCG Global Wealth Market-Sizing Database, 2014.

Note: UAE is United Arab Emirates. Numbers in parentheses are 2012 rankings, determined on the basis of year-end 2013 exchange rates to exclude the effect of currency fluctuations.

*China*

# CHINA

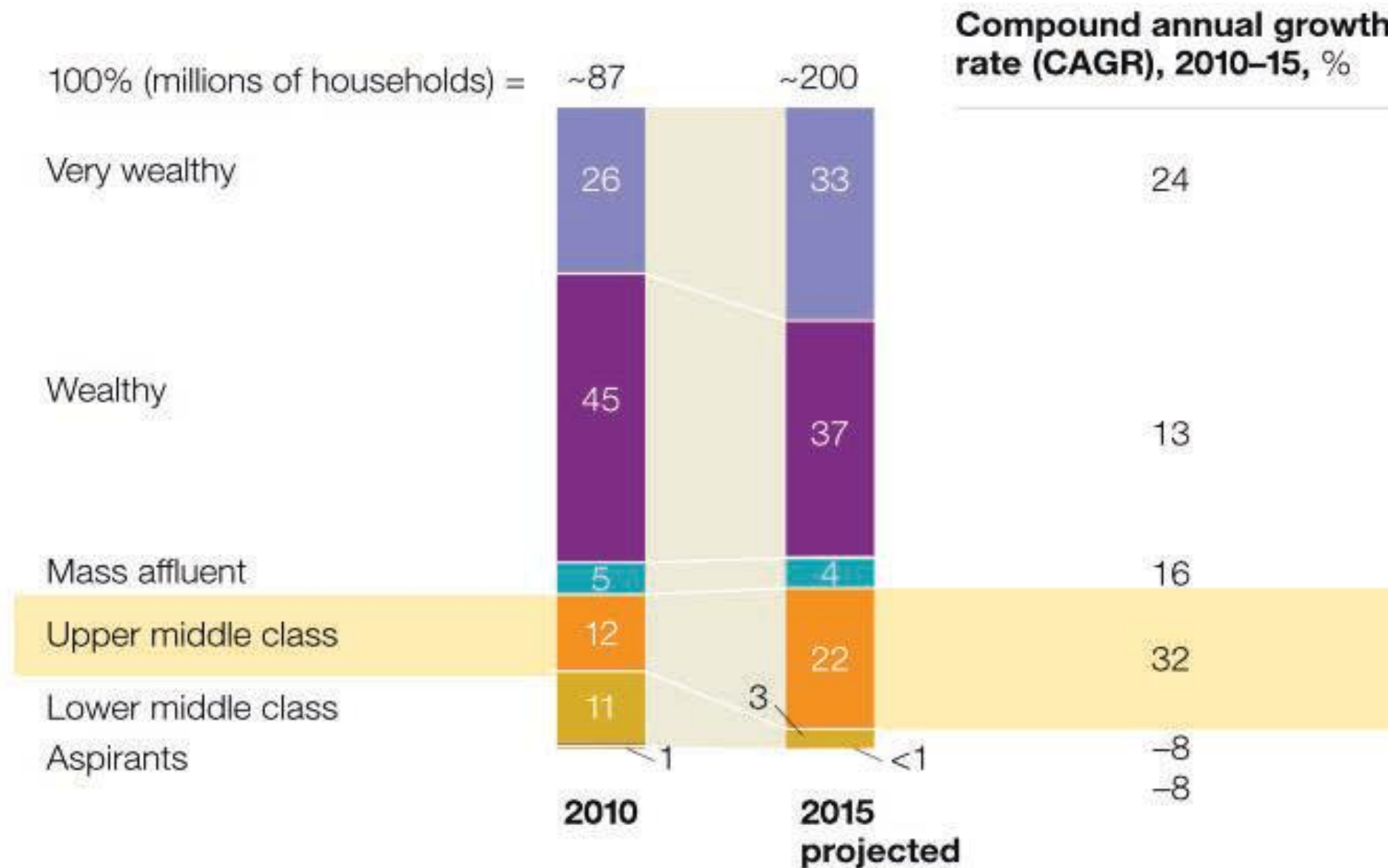


China's upper middle class currently accounts for about 12 percent of the luxury-goods market, but that share is expected to grow to 22 percent by 2015.

### Share of luxury-goods consumption in China by household income, %

Annual income, 2010 real renminbi<sup>1</sup>

- Very wealthy (>10 million in income or assets)
- Wealthy (300 thousand–10 million)
- Mass affluent (200 thousand–300 thousand)
- Upper middle class (100 thousand–200 thousand)
- Lower middle class (55 thousand–100 thousand)
- Aspirants (<55 thousand)



Chinese consumers increasingly prefer internationally well-known brands.

Top 3 key buying factors in luxury purchase

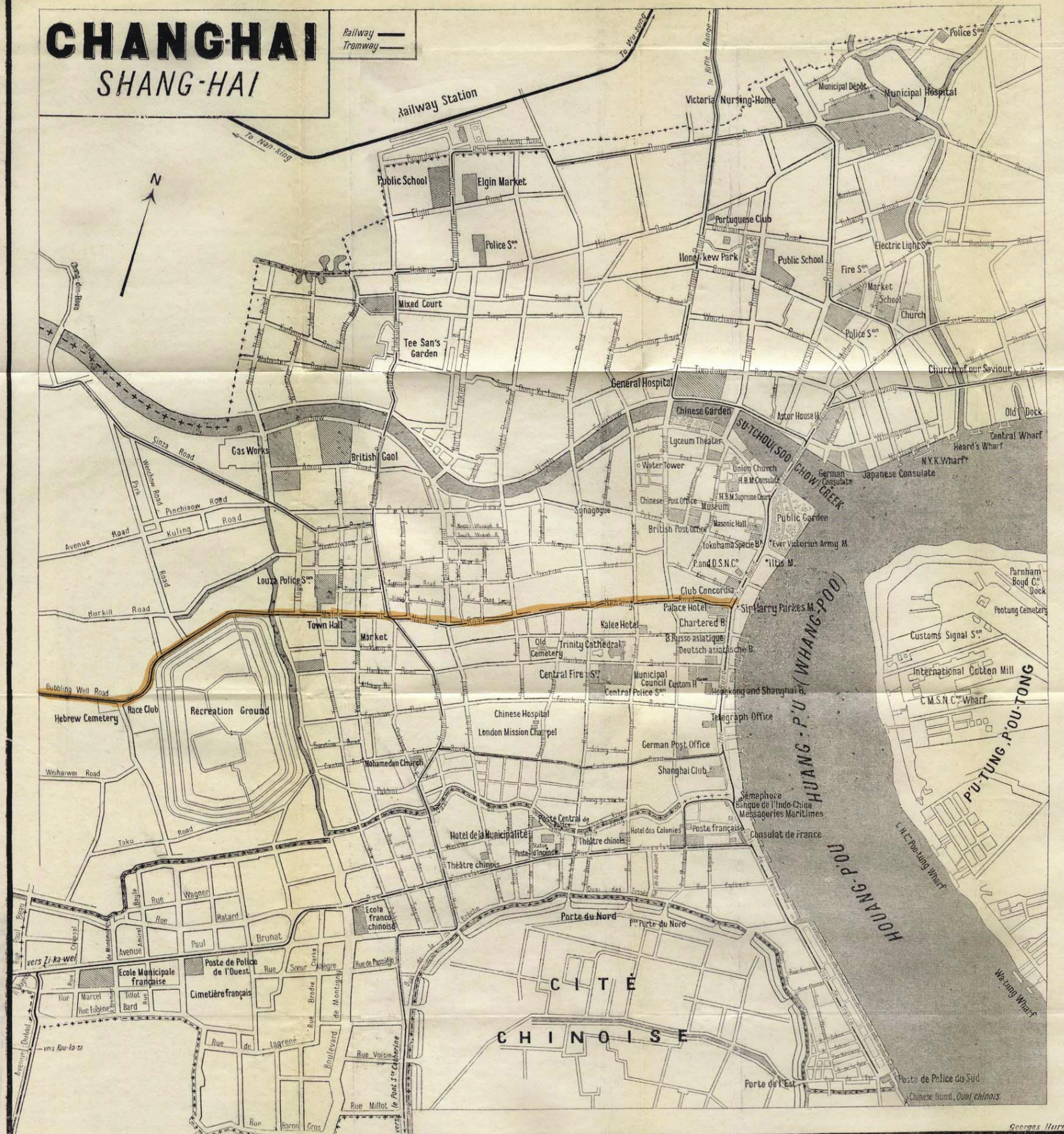
	2008	2010
<b>Ready-to-wear</b>	<ol style="list-style-type: none"><li>1 Good material</li><li>2 Superior craftsmanship</li><li>3 Innovative design</li></ol>	<ol style="list-style-type: none"><li>1 Superior craftsmanship</li><li>2 <b>Internationally well-known brands</b></li><li>3 Good material</li></ol>
<b>Leather goods</b>	<ol style="list-style-type: none"><li>1 Superior craftsmanship</li><li>2 Innovative design</li><li>3 Good material</li></ol>	<ol style="list-style-type: none"><li>1 <b>Internationally well-known brands</b></li><li>2 Superior craftsmanship</li><li>3 Good material</li></ol>
<b>Jewelry</b>	<ol style="list-style-type: none"><li>1 Innovative design</li><li>2 Superior craftsmanship</li><li>3 Timeless style</li></ol>	<ol style="list-style-type: none"><li>1 Superior craftsmanship</li><li>2 Innovative design</li><li>3 <b>Internationally well-known brands</b></li></ol>
<b>Watches</b>	<ol style="list-style-type: none"><li>1 Superior craftsmanship</li><li>2 Innovative design</li><li>3 <b>Internationally well-known brands</b></li></ol>	<ol style="list-style-type: none"><li>1 Superior craftsmanship</li><li>2 <b>Internationally well-known brands</b></li><li>3 Innovative design</li></ol>

*Shanghai*



# CHANG-HAI SHANG-HAI

Railway —  
Tramway —



SHANG-HAI — The Settlements — The Chinese City.





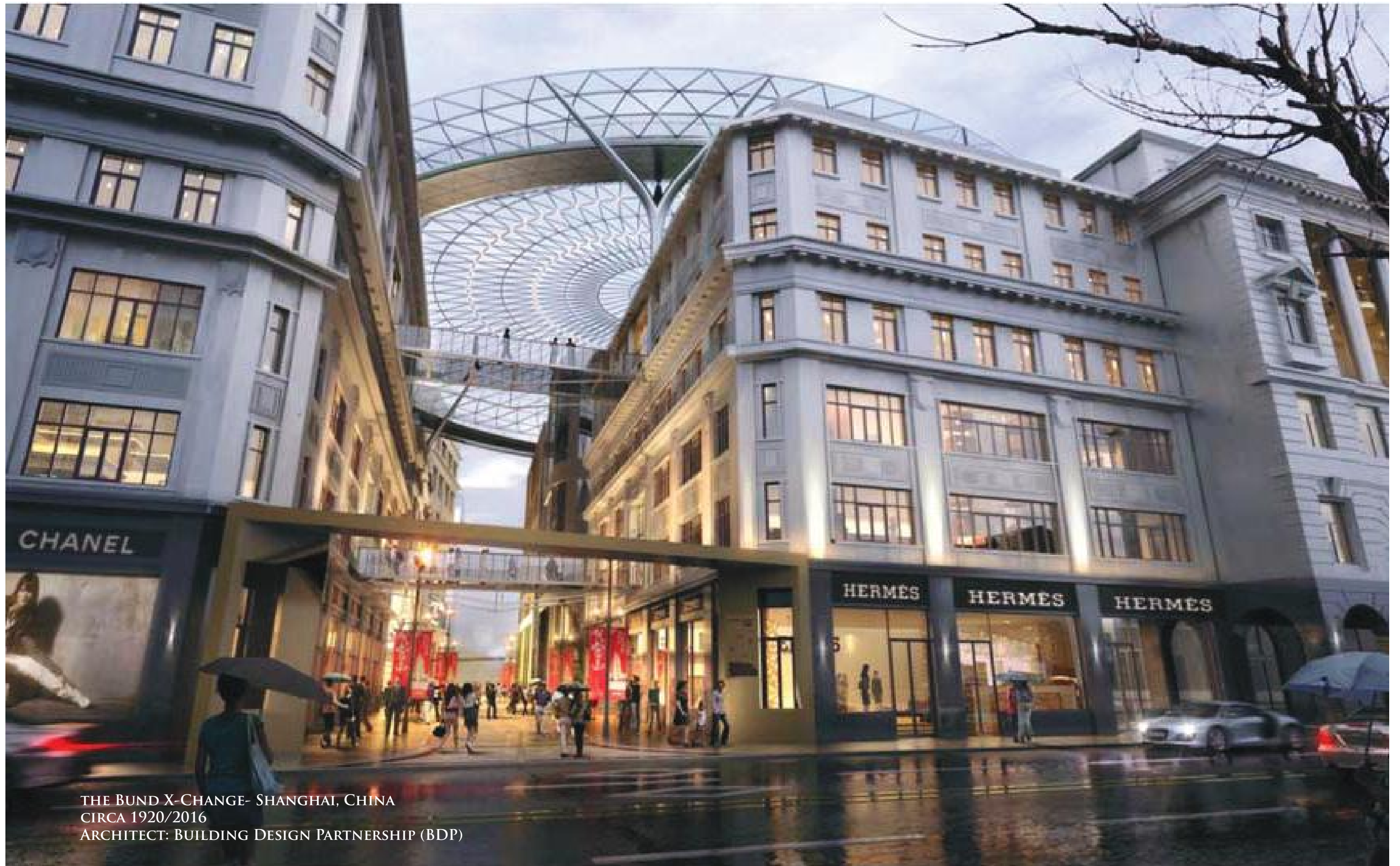
NANJING ROAD, EAST - SHANGHAI, CHINA  
CIRCA 1934





NANJING ROAD, EAST - SHANGHAI, CHINA  
CIRCA 2014

# *Shanghai Nostalgia*



THE BUND X-CHANGE- SHANGHAI, CHINA  
CIRCA 1920/2016  
ARCHITECT: BUILDING DESIGN PARTNERSHIP (BDP)



THE BUND X-CHANGE- SHANGHAI, CHINA  
CIRCA 1920/2016  
ARCHITECT: BUILDING DESIGN PARTNERSHIP (BDP)





HERMÈS MAISON (FLAGSHIP) - SHANGHAI, CHINA  
CIRCA 1920/2014  
ARCHITECT: RDAI (PARIS)



HERMÈS MAISON (FLAGSHIP) - SHANGHAI, CHINA  
CIRCA 1920/2014  
ARCHITECT: RDAI (PARIS)



HERMÈS MAISON (FLAGSHIP) - SHANGHAI, CHINA  
CIRCA 1920/2014  
ARCHITECT: RDAI (PARIS)





DUNHILL VILLAS (FLAGSHIP) - SHANGHAI, CHINA  
CIRCA 1920/2008  
ARCHITECT: KOKAISTUDIOS FOR RICHMONT





DUNHILL VILLAS (FLAGSHIP) - SHANGHAI, CHINA  
CIRCA 1920/2008  
ARCHITECT: KOKAISTUDIOS FOR RICHMONT



DUNHILL VILLAS (FLAGSHIP) - SHANGHAI, CHINA  
CIRCA 1920/2008  
ARCHITECT: KOKAISTUDIOS FOR RICHMONT



DUNHILL VILLAS (FLAGSHIP) - SHANGHAI, CHINA  
CIRCA 1920/2008  
ARCHITECT: KOKAISTUDIOS FOR RICHMONT





DUNHILL VILLAS (FLAGSHIP) - SHANGHAI, CHINA  
CIRCA 1920/2008  
ARCHITECT: KOKAISTUDIOS FOR RICHMONT



# *Modern Shanghai*



PLAZA 66 - SHANGHAI, CHINA  
CIRCA 2006  
ARCHITECT: KPF





INTERNATIONAL FINANCE CENTER (IFC) - SHANGHAI, CHINA  
CIRCA 2010  
ARCHITECT: PELLI CLARKE PELLI





INTERNATIONAL FINANCE CENTER (IFC) - SHANGHAI, CHINA  
CIRCA 2010  
ARCHITECT: PELLI CLARKE PELLI





INTERNATIONAL FINANCE CENTER (IFC) - SHANGHAI, CHINA  
CIRCA 2010  
ARCHITECT: PELLI CLARKE PELLI

*Hong Kong*

HONG KONG  
CIRCA 1890







  
MONCLER

  
MONCLER

INTERNATIONAL FINANCE CENTER - HONG KONG (CENTRAL)  
CIRCA 2003  
ARCHITECT: CESAR PELLI





INTERNATIONAL FINANCE CENTER - HONG KONG (CENTRAL)  
CIRCA 2012  
GIVENCHY "POP-UP" SHOP



LANDMARK - HONG KONG (CENTRAL)  
CIRCA 2013  
ARCHITECT: DGF5 (DOMINIQUE GONZALEZ-FOERSTER)



MAX&Co.

MAX&Co.

INTERNATIONAL FINANCE CENTER - HONG KONG (CENTRAL)  
CIRCA 2013  
MAX & CO STOREFRONT RENDERING

MAX&CO



# Dior



INTERNATIONAL FINANCE CENTER - HONG KONG (CENTRAL)  
CIRCA 2014  
ARCHITECT: PETER MARINO



# CHANEL



ELEMENTS - HONG KONG (KOWLOON)  
CIRCA 2014  
ARCHITECT: PETER MARINO





THE LANDMARK - HONG KONG (CENTRAL)  
CIRCA 2009  
ARCHITECT: PETER MARINO



THE LANDMARK - HONG KONG (CENTRAL)  
CIRCA 2009  
ARCHITECT: THE GUCCI GROUP



*Luxury Experiences*



WHITE POD - SWITZERLAND  
CIRCA 2011  
"GLAMPING SKI RESORT"



WHITE POD - SWITZERLAND  
CIRCA 2011  
"GLAMPING SKI RESORT"





SELOUS RESERVE - TANZANIA  
CIRCA 2012  
"GLAMPING SAFARI"

*Luxury Lifestyle*





GLEN EAGLES - SINGAPORE  
CIRCA 2013  
"EXECUTIVE SUITE"

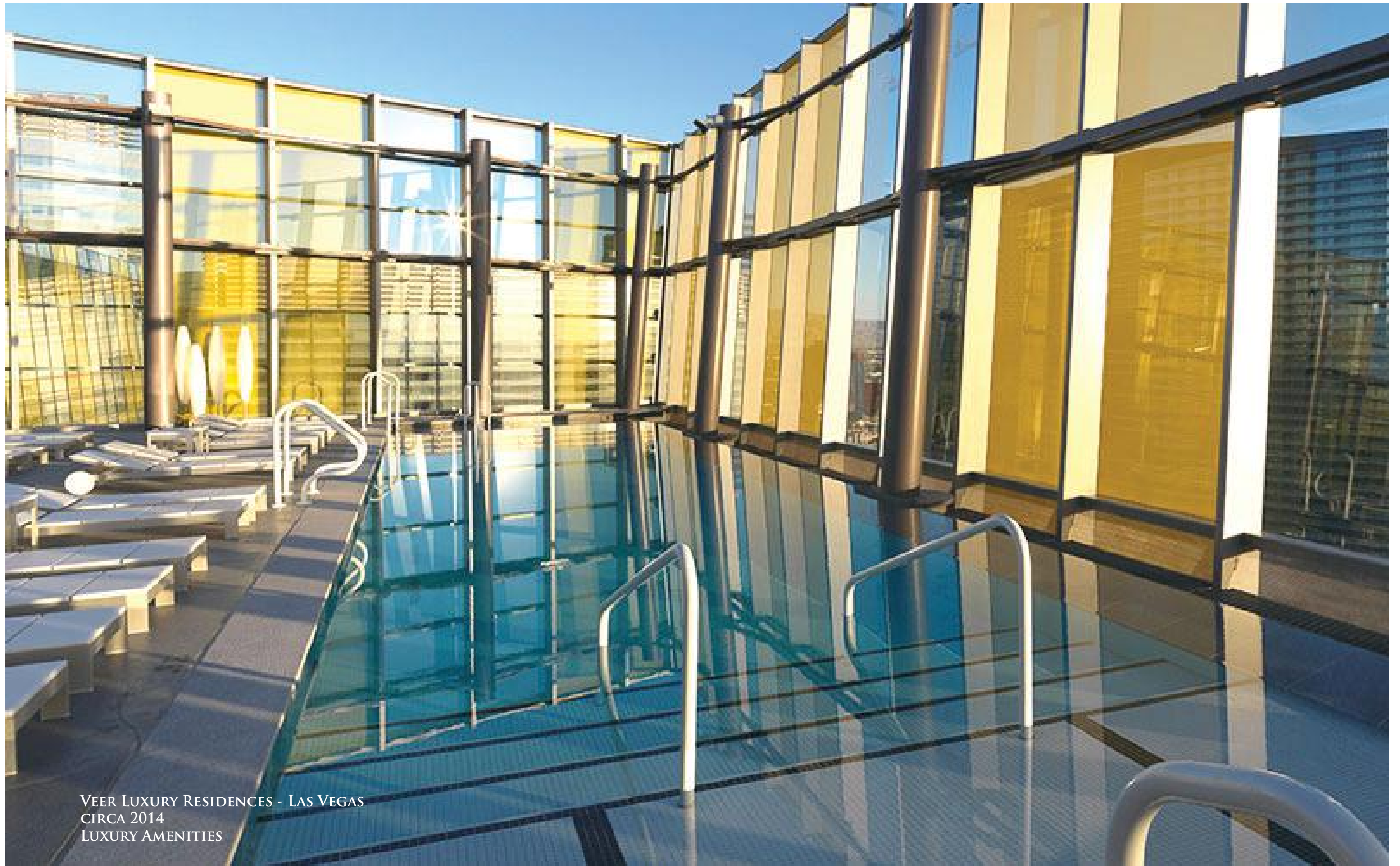


LORING PARK LUXURY RESIDENCES - ST. PAUL MINNESOTA  
CIRCA 2014  
LUXURY COMPLEX





HAMILTON SCOTTS LUXURY RESIDENCES - SINGAPORE  
CIRCA 2014  
LUXURY CONDOS W/ IN-ROOM PARKING



VEER LUXURY RESIDENCES - LAS VEGAS  
CIRCA 2014  
LUXURY AMENITIES



*Luxury Lull*

# Luxury Lull

High-end brands like Gucci, Louis Vuitton and Prada have been struggling to maintain sales growth.

## Gucci

1H 2014 sales ▼4.5%

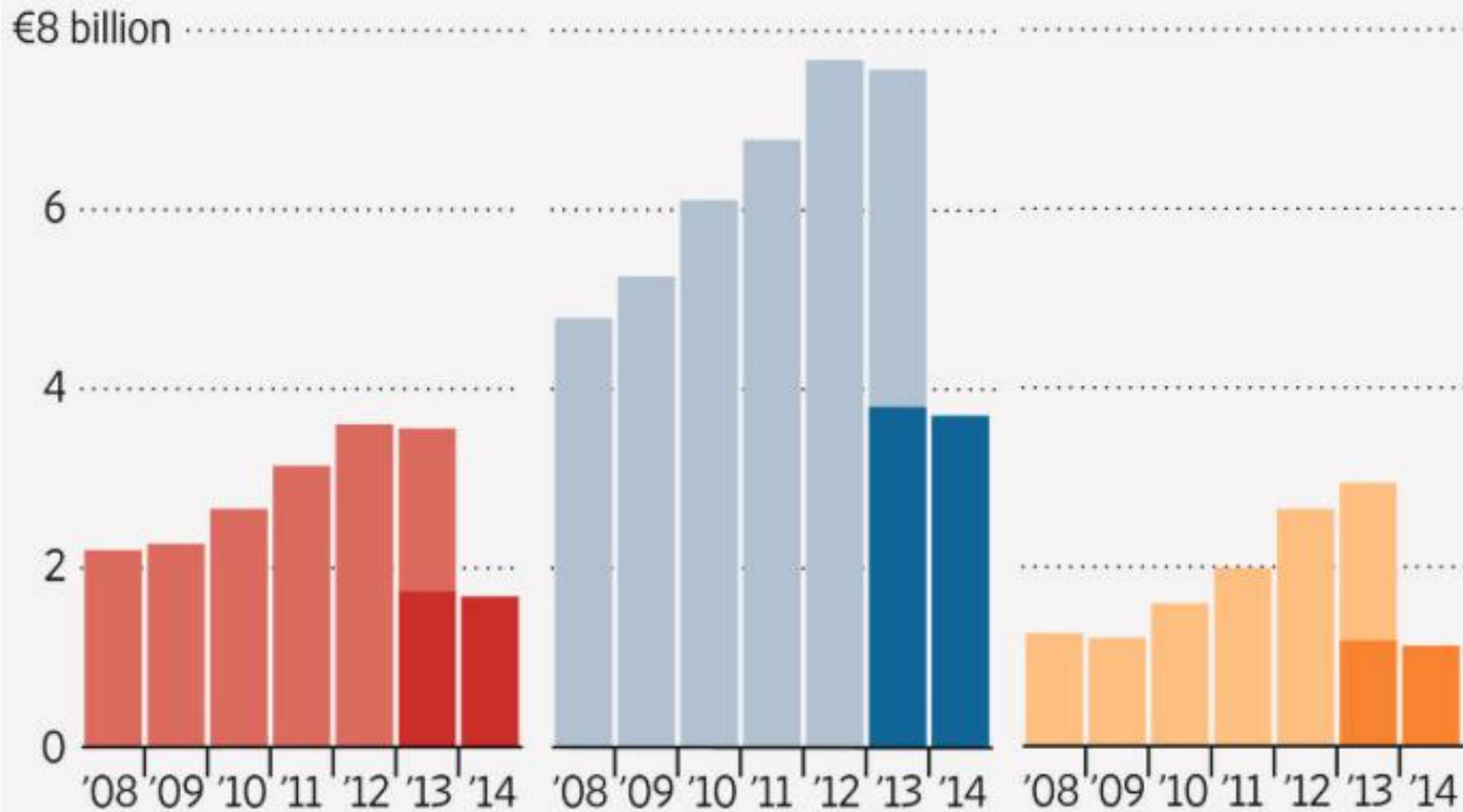
€8 billion

## Louis Vuitton

1H 2014 sales ▼2%

## Prada

1H 2014 sales ▼0.9%



Sources: the companies; Exane BNP Paribas estimates (Louis Vuitton)

Note: €1 = \$1.26

The Wall Street Journal



*GUCCI*



VIA CONDOTTI - ROME  
CIRCA 1956  
GUCCI ARCHIVAL PHOTO





**001** *Gucci* Facade  
Via Condotti, 8 Roma

**002** 3D Model of Women's  
Shoe Lounge.

**003** Women's Shoe Lounge, @  
NYC Flagship overlooking  
Central Park.

002



003



## Gucci

Client: *GUCCI World Wide Planning/Frida Giannini*  
 Lead Designers/Project Managers: *Christian Lahoude, Judy Lee (Gucci)*  
 Architect: *STUDIOS architecture*  
 Project Director: *David Must (STUDIOS)*  
 Designers: *Jen di Leonardi, Kurt Fischer (STUDIOS)*  
 Lighting Designer: *Emily Monaco & Giselle Mercado (Cooley Monaco)*  
 Millworker: *ArredoQuattro*  
 Architect for NYC Facade: *James Carpenter*  
 Date: *2006-2007*  
 Location: *World Wide, Prototype Store: Rome, New Build: NYC*  
 Type: *Retail Design Standards Package*  
 SF: *NA*

### (‘Kit-of-Parts’)

GUCCI requested the services of STUDIOS architecture to help assemble a ‘Brand Standards Package’ for Gucci’s new design concept under newly promoted Frida Giannini, rolling out at the end of 2007. STUDIOS was presented with GUCCI’s conceptual design package and was asked to collaborate with ArredoQuattro fabricators based in Bologna, Italy and CoMoS lighting designer in New York City. The package required over 20 types of display units, 2 stair designs, facade design and private dressing areas that are to be applied in all of their new and existing retail locations. Each unit will be fabricated in Italy, shipped to the desired location and must be adjustable to allow for unique site conditions and dimensions. Methods of shell construction and structural materiality may not be standard practices so the means of assembly must be easily adaptable.

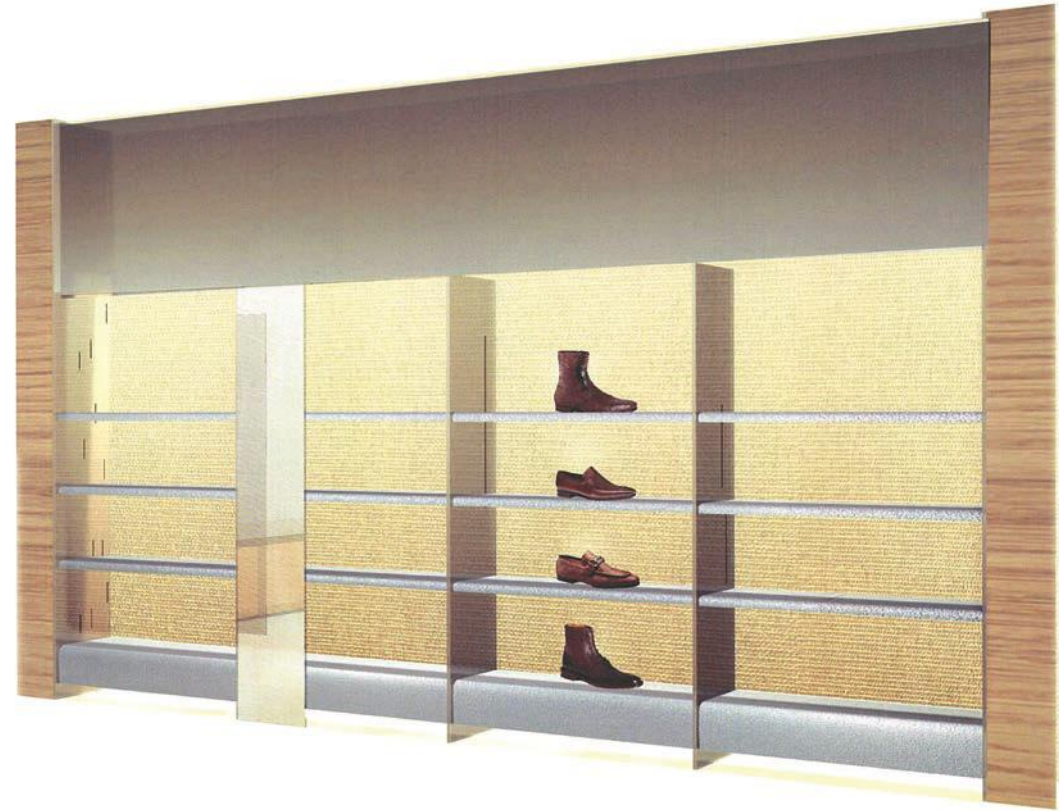
### (the ‘New Look’)

While still working under Tom Ford as Head Designer of Accessories, Frida found a file from 1966 for floral pattern designs inspired by Grace Kelly called ‘Flora’, “I think of my mother and grandmother in the 70’s when I see those floral fabrics, so that this generation will see a bright future of the germination of the new Gucci brand linked to it’s past,” [Giannini] to which Ford rejected the designs as ‘Old-Fashioned’. Once, being appointed to Ford’s position after he resigned a few years later, Frida launched a series of ‘Flora’ handbags and shoes, to a landslide victory in the market which enhanced confidence in the appointment of Giannini and for Gucci’s parent company PPL exceeding the 13.6 percent growth in annual profit, total revenue that year rose an astonishing 29 percent success.” This, after the Ford era “of unprecedented prosperity”.

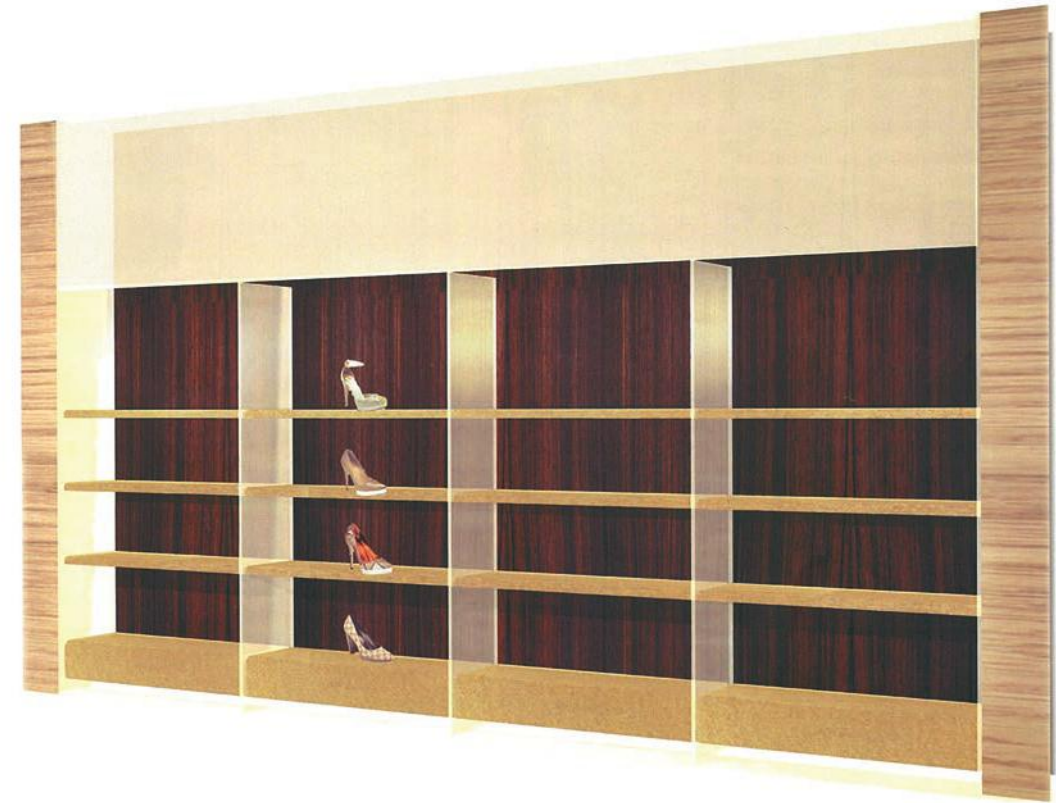
Our **goal** was to overhaul the iconic minimalistic look of Gucci in the 90’s, spear-headed by Tom Ford in collaboration with Studio Sofield, with it’s sexy hi-gloss black and chrome display fixtures. **Its counter-point focuses on natural light, translucent materials and warm, luxurious finishes. The result is the birth of the new look for Gucci.**



001



002



003



004





## GUCCI 5TH AVENUE (Press Release)

the concept

A towering glass edifice in the heart of Manhattan, Gucci's newest New York store is a grand architectural endeavor that is poised to become a global shopping destination. Situated at 725 5th Avenue, the store covers an area of 46,000 square feet gross that spans three spacious, warm, light-infused floors. Impressive in both size and scope, this new flagship is the world's largest Gucci store. It is a true original within the Italian luxury brand's expansive retail network and boasts a brand new design conceived by Gucci's Creative Director Frida Giannini.

Giannini's concept, which employs light and transparency to spectacular effects, is a grand departure from codified retail spaces and paves the way for Gucci's 21st century modern look. The gleaming glass exterior, which cuts a striking view from the street, is the result of celebrated architect James Carpenter's work. This external sheet of transparent glass spans all three stories, letting natural light pour through the space and allowing views both inside and out.

Historic Gucci materials such as dark rosewood and marble remain lynchpins in the store's aesthetic, however the entire space has been transformed by Giannini's reliance on natural light. An array of new materials such as ribbed glass, warm polished gold, smoked mirror and smoked glass, recall the elegance and richness of the Art Deco era and also afford the interiors incredible warmth and a striking graphic quality, in synch with Giannini's ready to wear designs.

Geometric lines, including stylized characterizations of Gucci's signature web striping, define the internal space, adding further symbolic detailing. For example, smoked mirror and smoked bronze glass alternate to allow for an elongated perspective; door handles are comprised of alternating gold and glass vertical stripes; the floor is covered in white marble that is sliced with a wide black marble strip that runs underfoot, up the wall and on the ceiling overhead; a fused bronze glass with a striped cross section and a cracked lacquer are used on shelving and display cases, while rails, with a square cross section, have been created in warm polished gold.

Video here, for construction fastmo:

<http://guccilovesny.com/>

<http://www.gucci.com/us/us-english/gucci-news/new-york/store-concept/>

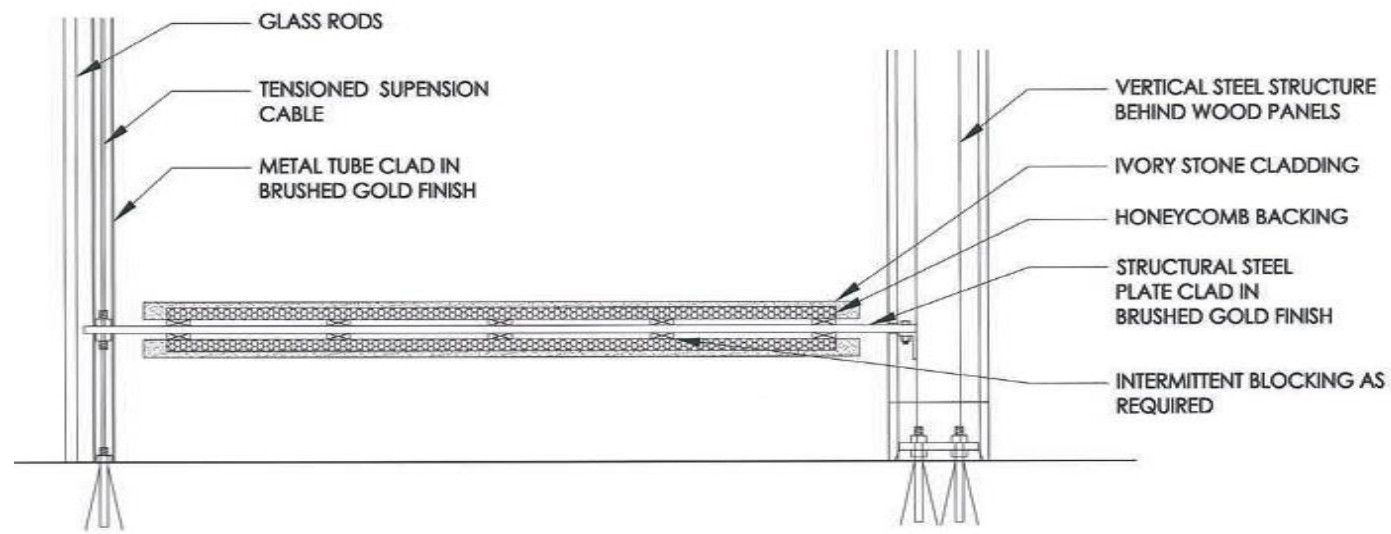
**001** Details of Belt Display Case

**002** 3d Model of Scarf Display

**003** 3d Model of Belt Display







3 SECTION DETAIL  
1/10

*Mr. Ford came to see that GUCCI's past represented the biggest obstacle to its future, and so he devised a new look based on his personal tastes. It's possible that Mr. Ford's brand of hedonism now looks camp to us, but it's doubtful that the answer is to go back to the archive or wheel out David Bowie. Now that Ms. Giannini is in control of all of GUCCI's design, including men's wear, she may feel more confident and develop her own point of view.*

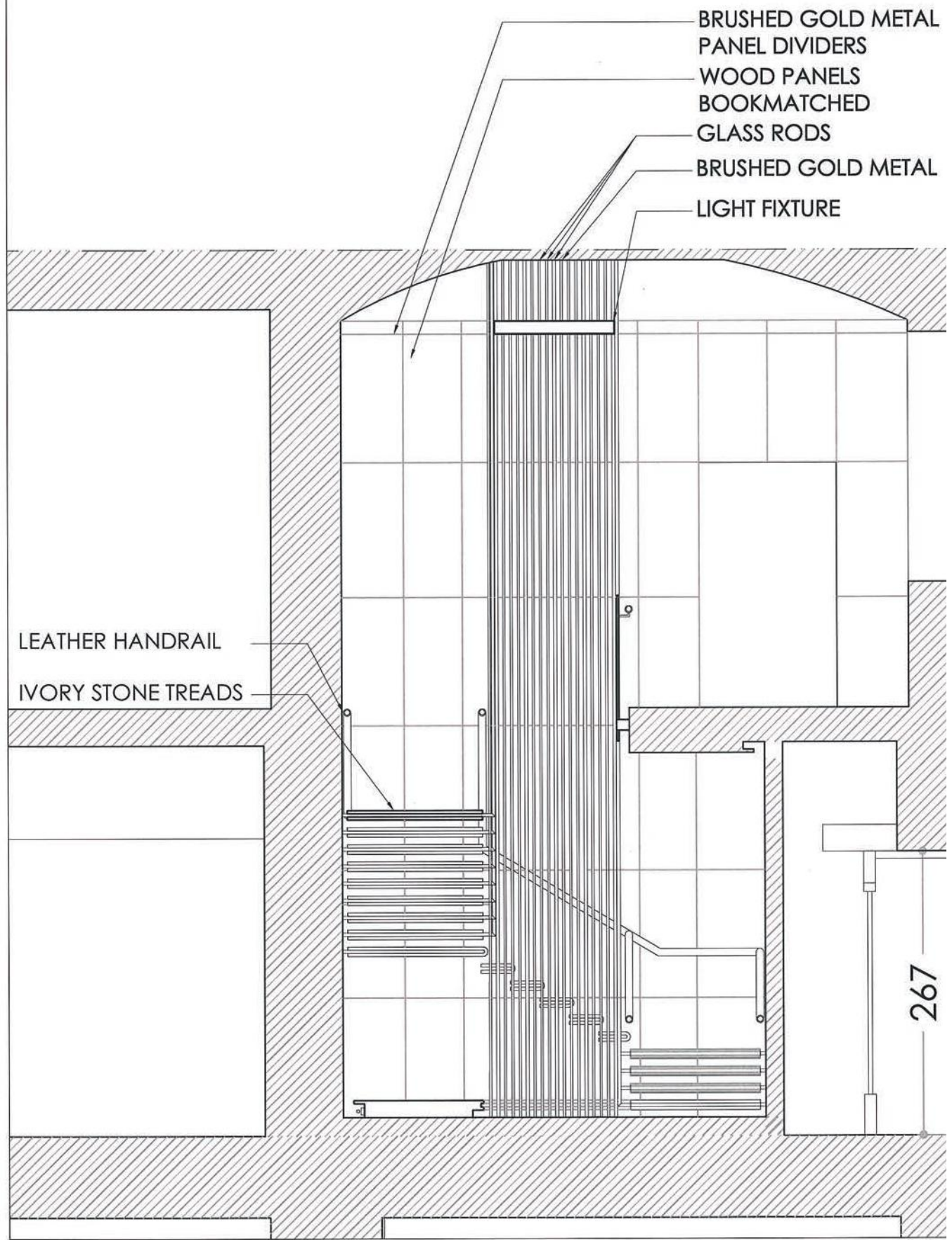
—Cathy Horyn, *New York Times*  
March 30, 2006



- 001 3d Axonometric Study Model of 'Grand Stair'
- 002 3d Study Model of Stair Tread & Acrylic Tubes
- 003 3d Perspective Model of 'Grand Stair' and Rosewood Panels.
- 004 3d Section Model of 'Grand Stair'

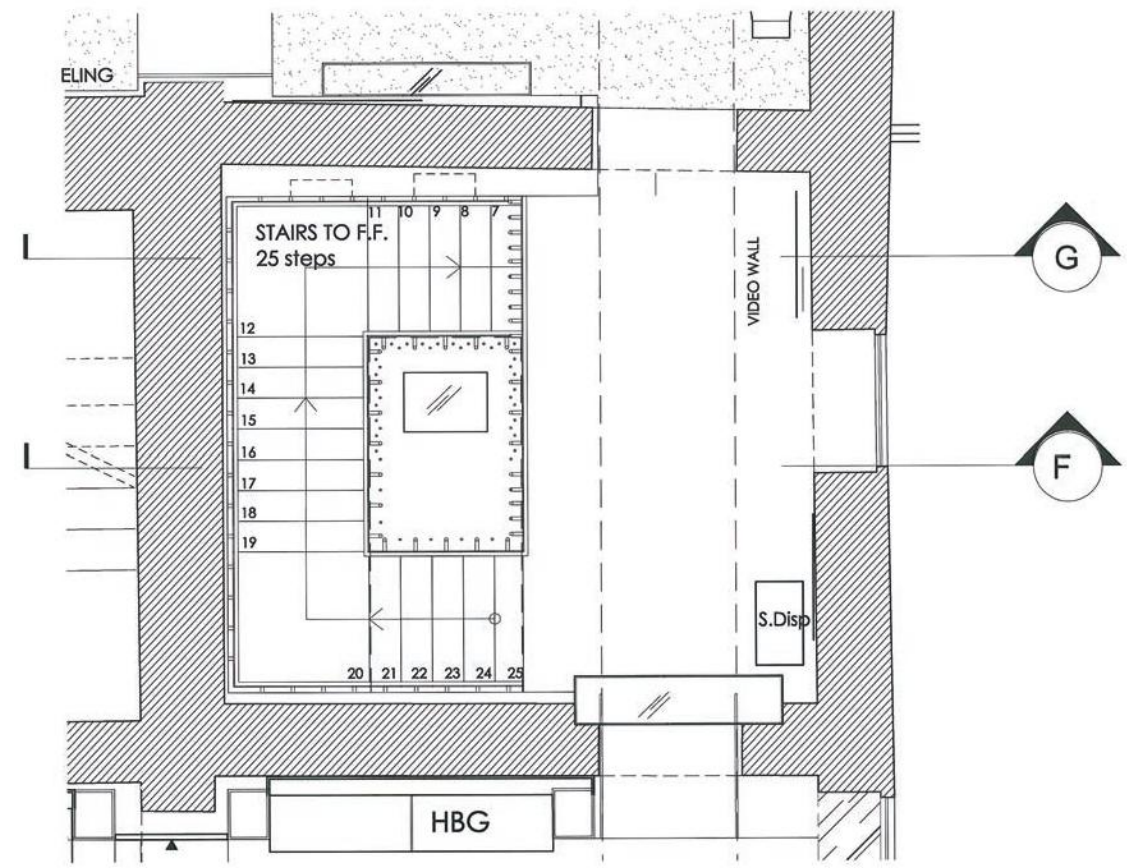


001

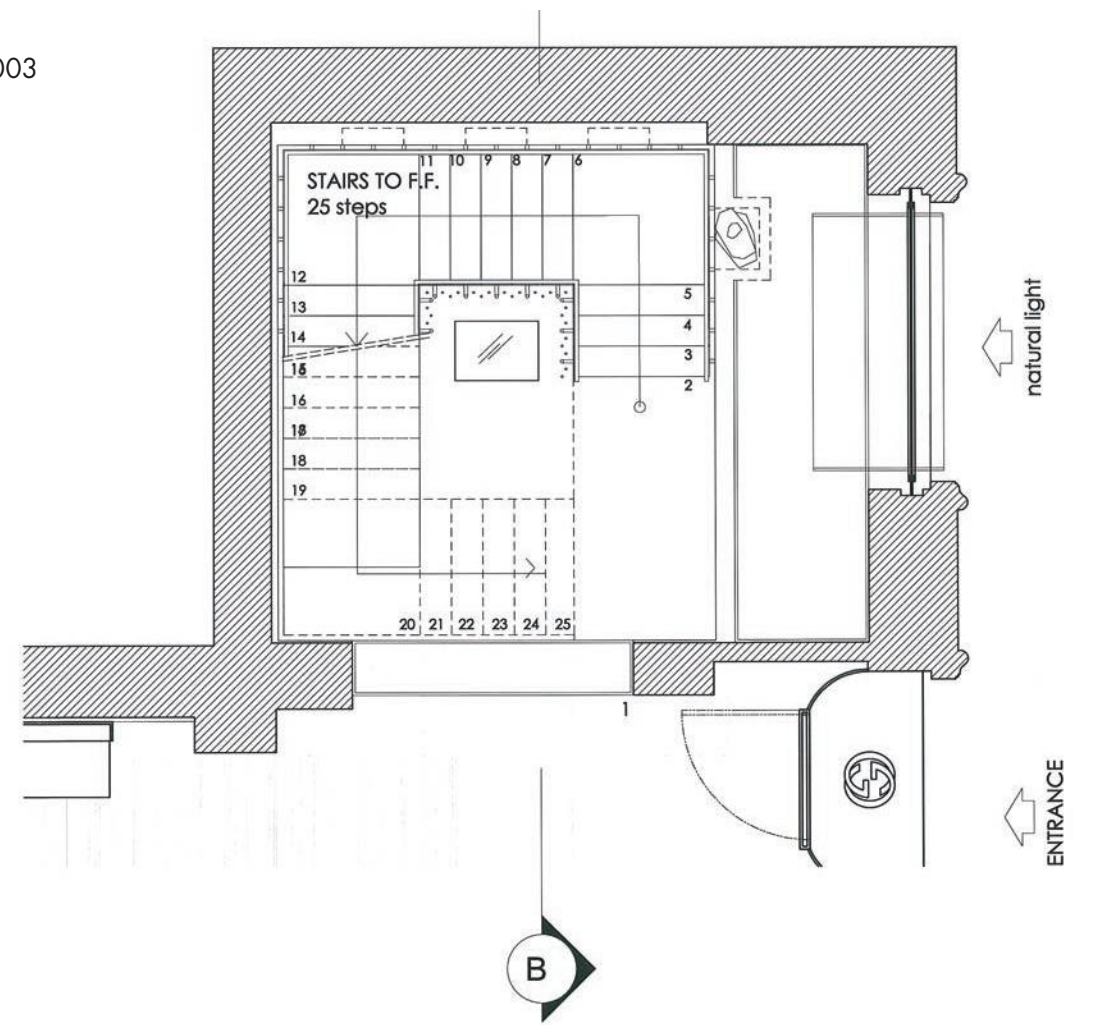


4 Section F  
1/50

002



003

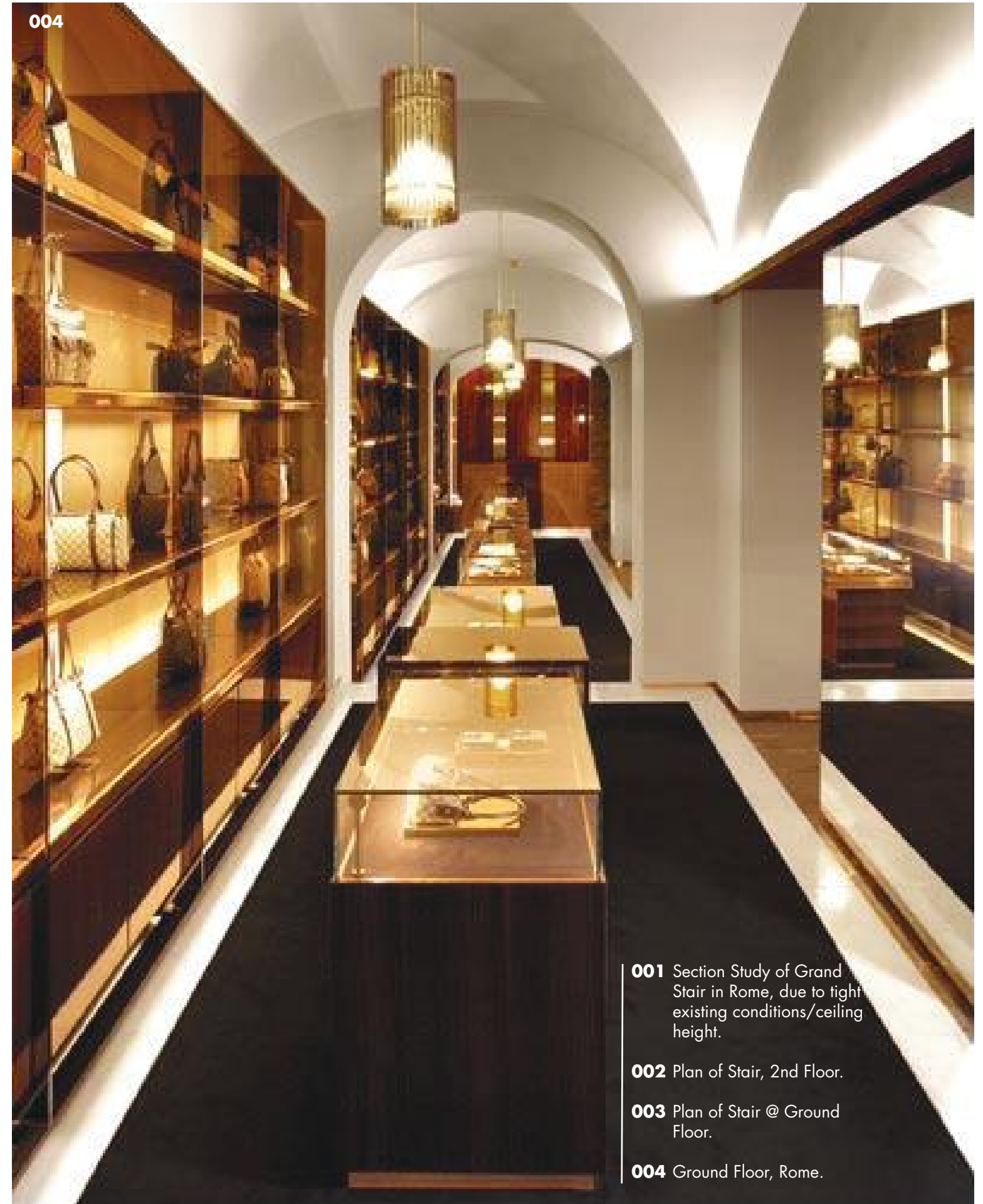






*With several redesigned flagship stores having already been unveiled in London, New York, Rome and Madrid – the Shanghai store is the latest in a line of Gucci superstores born of Giannini’s refreshed creative concept. Giannini’s idea behind the architectural design of the 17,000 square foot space was to, “bring light into the interiors of our stores,” she explained.*

—Associated Press  
June 6, 2009



- 001** Section Study of Grand Stair in Rome, due to tight existing conditions/ceiling height.
- 002** Plan of Stair, 2nd Floor.
- 003** Plan of Stair @ Ground Floor.
- 004** Ground Floor, Rome.



GUCCI WORKSHOP - FLORENCE  
CIRCA 1958  
GUCCI ARCHIVAL PHOTO





GUCCI WORKSHOP - FLORENCE  
CIRCA 2013  
GUCCI ARCHIVAL PHOTO

*LVMH*





*Les Journées  
Particulières*

DANS LES COULISSES DU RÊVE

LVMH

15 ET 16 JUIN 2013





*Craftsmanship*



"HEARTS AND CRAFTS" - A DOCUMENTARY BY HERMÈS  
CIRCA 2012  
FILM STILL AT DIOR





"HEARTS AND CRAFTS" - A DOCUMENTARY BY HERMÈS  
CIRCA 2012  
FILM STILL AT BERLUTI



"HEARTS AND CRAFTS" - A DOCUMENTARY BY HERMÈS  
CIRCA 2012  
FILM STILL AT LOUIS VUITTON





"HEARTS AND CRAFTS" - A DOCUMENTARY BY HERMÈS  
CIRCA 2012  
FILM STILL AT HERMÈS



"HEARTS AND CRAFTS" - A DOCUMENTARY BY HERMÈS  
CIRCA 2012  
FILM STILL AT TAG HEUER



*Vintage Product*



DECADES - LOS ANGELESE  
CIRCA 2010  
STOCK ROOM PHOTO



*club monaco vintage*



CLUB MONACO - FIFTH AVENUE  
CIRCA 2013  
VINTAGE DISPLAY CASE





*vintage*

CLUB MONACO - SAN FRANCISCO  
CIRCA 2014  
VINTAGE DISPLAY CASE



*Existing Assets are Trending...*



GARANCE DORE BLOG  
CIRCA 2013  
STREET STYLE PHOTO - NYC





THE SARTORIALIST BLOG  
CIRCA 2014  
STREET STYLE PHOTO - PARIS



STOCKHOLM STREET STYLE BLOG  
CIRCA 2012  
STREET STYLE PHOTO - MIAMI





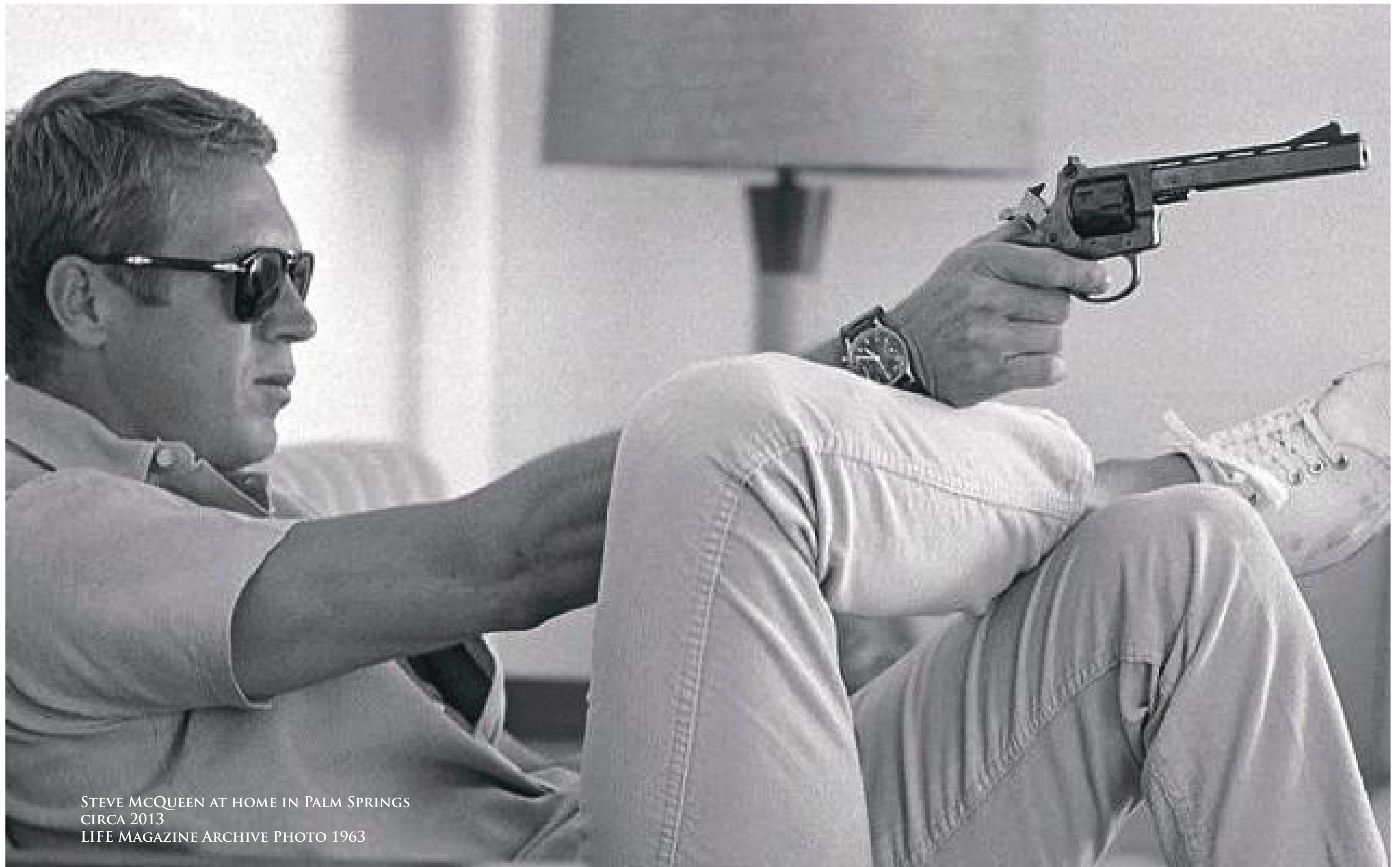
CHRISTIES 'ELEGANCE' AUCTION  
CIRCA 2013  
DIRECTORY PHOTO

*Honology*





VANITY FAIR 'ON TIME' - ROLEX FEATURE  
CIRCA 2013  
BIANNUAL PUBLICATION



STEVE MCQUEEN AT HOME IN PALM SPRINGS  
CIRCA 2013  
LIFE MAGAZINE ARCHIVE PHOTO 1963



*“i can’t afford that!?”*

*Selvage Denim*



AKKADENIM EXCLUSIVE SAKAMOTO PREMIUM SELVAGE WEAVE  
CIRCA 2011

JAPANESE SELVAGE FABRICATED THE SAME WAY FOR 82 YRS





LEVIS STRAUSS & CO. FACTORY - SAN FRANCISCO  
CIRCA 1928  
LEVIS ARCHIVAL PHOTO



COWBOYS OFF DUTY  
CIRCA 1937  
LEVIS ARCHIVAL PHOTO

*Machinery Matters*





SHUTTLE LOOM - JAPAN  
CIRCA 1943 "MADE IN AMERICA"  
PHOTO FROM 2010



*Union Special*®

● OIL

SELF EDGE'S "UNION SPECIAL"  
CIRCA 1956  
PRESS PHOTO



SELF EDGERS "UNION SPECIAL"  
CIRCA 1950  
PRESS PHOTO



*Heritage Style*



COAL MINERS UNIFORMS  
CIRCA 1890  
LEVIS ARCHIVAL PHOTO



1947 LEVIS VINTAGE JEANS  
CIRCA 2010  
PRESS PHOTO





MARVIN'S INVENTORY  
CIRCA 2010  
PRESS PHOTO


*Dead Stock*



MARVIN'S DEAD STOCK DENIM COLLECTION  
CIRCA 1950-1980  
PRESS PHOTO



**BROWN**

**RED WING SHOES**  **Red Wings**  
**The Fittin'est Work Boot**

MADE IN U.S.A.

1414 8 1/2 D

 **MADE IN U.S.A.**  
**CAROLINA**  
 ALWAYS FIRST QUALITY

**PECOS**  **RED WING BOOTS**

1455-1 12 D

*Not Steel toe pull on tan* **HAVE BEEN ON DISPLAY**

**PECOS**  **RED WING BOOTS** *Discount*

2008-1 8 B

**PECOS**  **RED WING BOOTS**

2119 9 D

**RED WING SHOES**  **PECOS**  
**THE PULL-ON WORK BOOT**

MADE IN U.S.A.

1166 7 1/2 E

**RED WING SHOES**  **PECOS**  
 Made in U.S.A.

  01143  7 1/2 D

MADE IN THE WORLD - DEADSTOCK  
 CIRCA 1950-1960  
 REDWING COLLECTION



MADE IN THE WORLD - DEADSTOCK  
CIRCA 1950-1960  
REDWING COLLECTION



'A CONTINUOUS LEAN' BLOG  
CIRCA 1950-1960  
REDWINGS IN NATURE



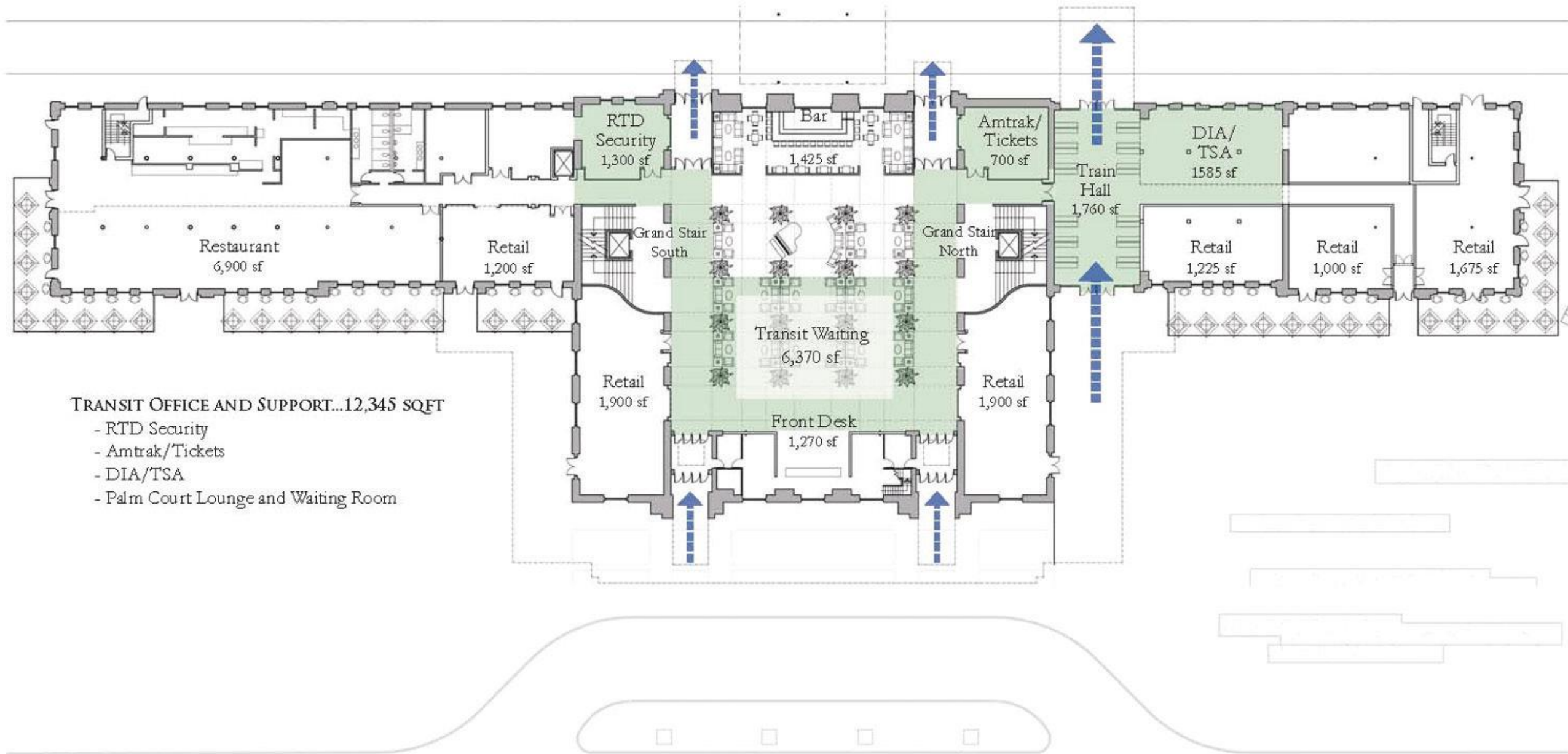
*Luxury lives here...*

*Train Stations*



DENVER UNION STATION - URBAN PLAN  
CIRC 2014  
RENDERING FOR PARKS & RECREATION APPROVAL





THE OXFORD HOTEL AT  
**UNION STATION**  
 TRANSIT OFFICE AND SUPPORT LOBBY FLOOR PLAN



DENVER UNION STATION - URBAN PLAN  
CIRCA 2014  
RENDERING FOR PARKS & RECREATION APPROVAL



DENVER UNION STATION - GREAT HALL  
CIRCA 2014  
RENDERING FOR PARKS & RECREATION APPROVAL







DENVER UNION STATION - GREAT HALL / LIVING ROOM  
CIRCA 2014  
PHOTO COURTESY OF AVROKO







DENVER UNION STATION - TERMINAL BAR  
CIRCA 2014  
PHOTO COURTESY OF AVROKO





DENVER UNION STATION - THE CRAWFORD HOTEL BAR  
CIRCA 2014  
PHOTO COURTESY OF AVROKO





DENVER UNION STATION - THE CRAWFORD HOTEL BAR  
CIRCA 2014  
PHOTO COURTESY OF AVROKO





DENVER UNION STATION - THE CRAWFORD HOTEL BAR  
CIRCA 2014  
PHOTO COURTESY OF AVROKO



DENVER UNION STATION - THE TERMINAL BAR  
CIRCA 2014  
PHOTO COURTESY OF AVROKO



*Five Houses*





THE CHILTERN FIREHOUSE HOTEL & RESTAURANT  
CIRCA 2014  
ARCHITECT: BALAZS GROUP & STUDIO KO (PARIS)



CONTRACT · N<sup>o</sup> 64

DRAW

FIRE · BRIGADE · STATION  
MANCHESTER SQUARE  
EAST STREET · MARYLEBONE

· ENLARGED · SCALE ·

ARCHITECT'S RECORD  
THIS DRAWING MUST BE RETURNED TO THE ARCHITECT'S OFFICE  
COURTY 152, N.E.E.



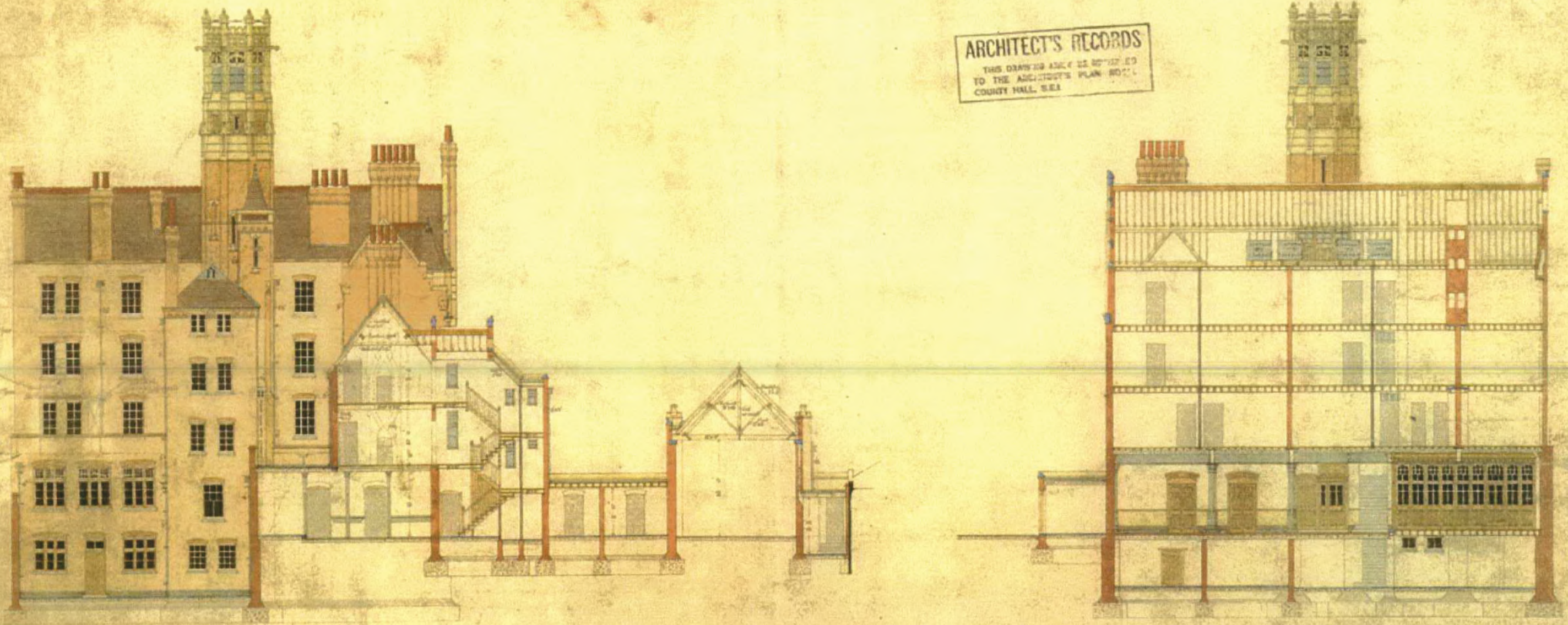
THE MARYLEBONE FIRE BRIGADE STATION  
CIRCA 1889  
ARCHITECT: ROBERT PEARSALL



MARYLEBONE LOCAL BOARD

Approved  
by the Local Board  
Oct 20th 1889

ARCHITECT'S RECORDS  
THIS DRAWING AND ALL THE MATERIALS  
HEREON TO BE KEPT IN THE ARCHITECT'S PLAN ROOM  
COUNTY HALL, S.E.1.



SECTION ON LINE E-E

SECTION ON LINE F-F

THE MARYLEBONE FIRE BRIGADE STATION  
CIRCA 1889  
ARCHITECT: ROBERT PEARSALL



THIS DRAWING MUST BE RETURNED  
TO THE ARCHITECT'S PLAN ROOM  
COUNTY HALL, S.E.1.

ARCHITECT'S RECORDS

MARYLEBONE LOCAL BOARD  
RECORDS  
NO. 64



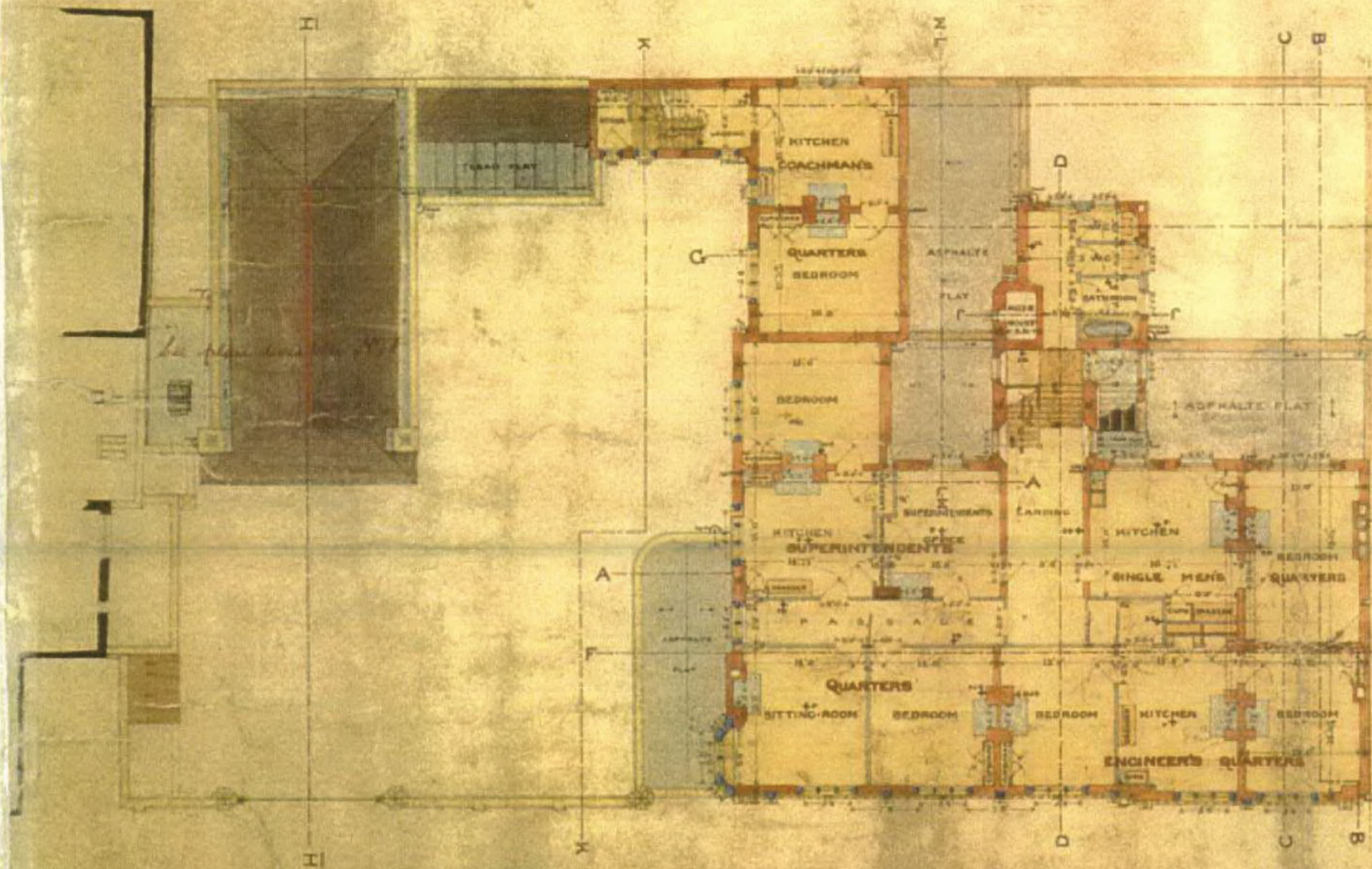
CONTRACT · N<sup>o</sup> 64

MANCHESTER SQUARE  
FIRE · BRIGADE · STATION : EAST · STREET : MARYLEBONE

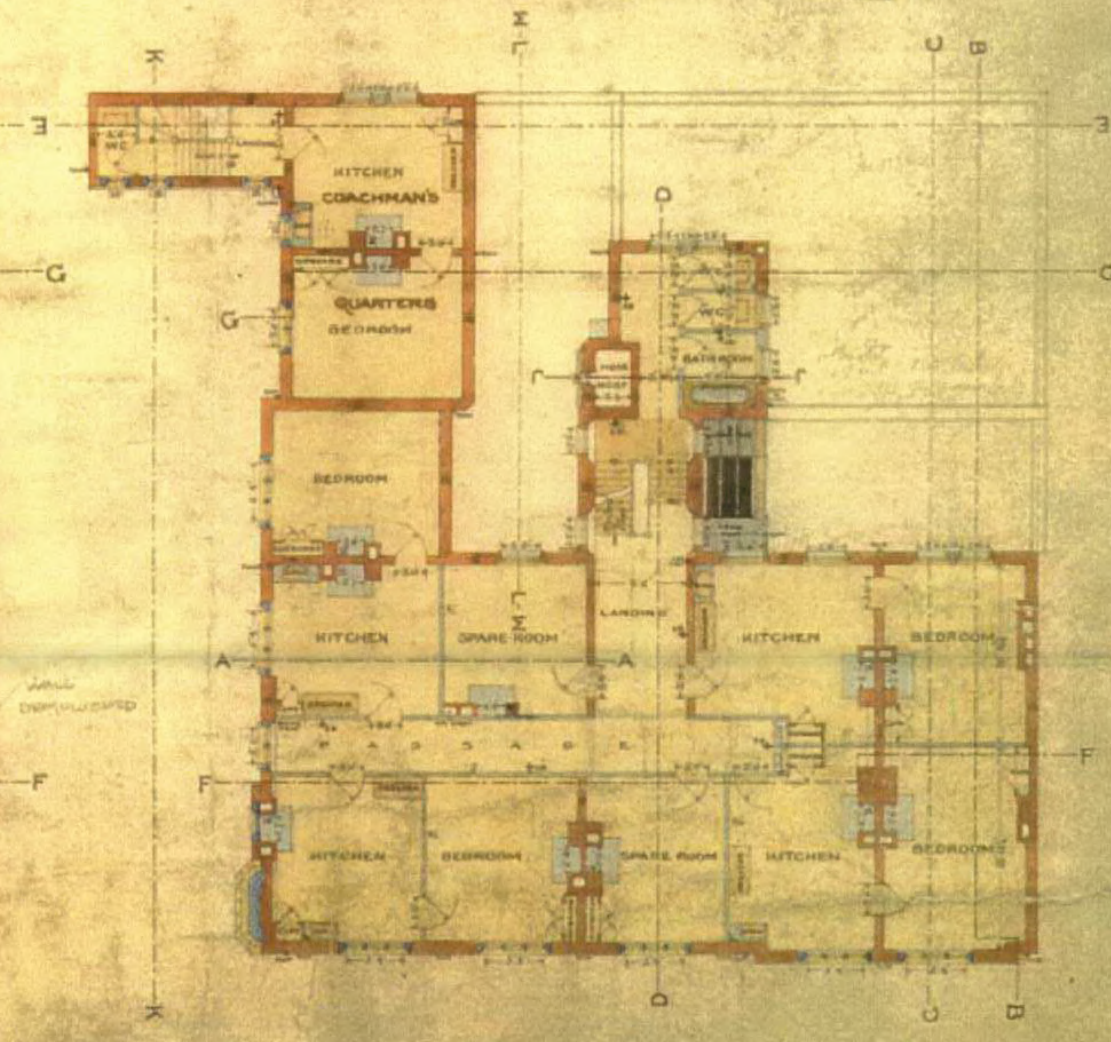
DRAWING · N<sup>o</sup> 2.

*Handwritten note:*  
See *Handwritten note:*  
address

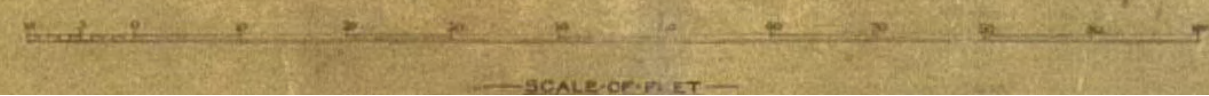
ARCHITECT'S RECORDS  
THIS DRAWING MUST BE RETURNED  
TO THE ARCHITECT'S PLAN ROOM,  
COUNTY HALL, S.E.1.



FIRST · FLOOR · PLAN



SECOND · FLOOR · PLAN



THE MARYLEBONE FIRE BRIGADE STATION  
CIRCA 1889  
ARCHITECT: ROBERT PEARSALL

THIS DRAWING MUST BE RETURNED  
TO THE ARCHITECT'S PLAN ROOM,  
COUNTY HALL, S.E.1.

LONDON COUNTY COUNCIL  
ARCHITECT'S RECORDS  
& PLAN ROOM  
COUNTY HALL, S.E.1.





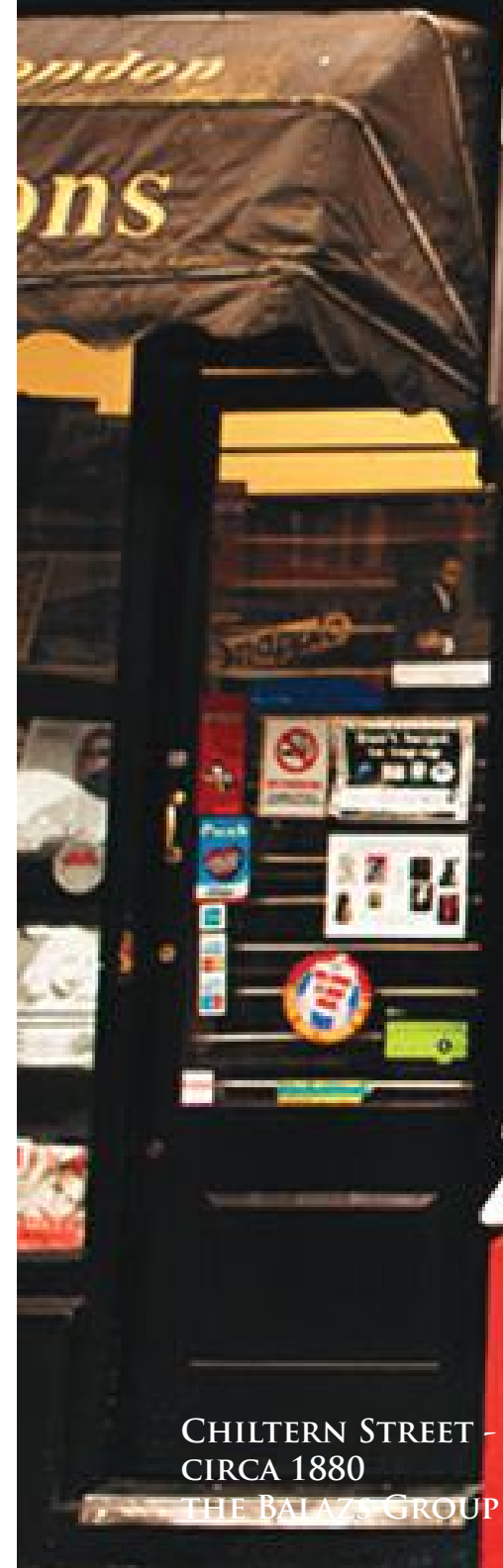
CHILTERN STREET - MARYLEBONE, LONDON  
CIRCA 1880  
NEIGHBORHOOD SHOPS

**HAIR**  
and BEAUTY  
at home  
**THIRTY TWO**  
Hair Dressing  
For  
Ladies &  
Gentlemen  
020 7839 3880

SHREEJI  
NEWSAGENT  
TOBACCONIST

BARBER SHOP

MARIO'S GENTS HAIRDRESSERS



CHILTERN STREET - MARYLEBONE, LONDON  
CIRCA 1880

THE BALAZS GROUP INVESTED IN THESE BUSINESSES

2





THE CHILTERN FIREHOUSE HOTEL & RESTAURANT  
CIRCA 2014  
COURTYARD DINING



THE CHILTERN FIREHOUSE HOTEL & RESTAURANT  
CIRCA 2014  
MAIN DINING ROOM





THE CHILTERN FIREHOUSE HOTEL & RESTAURANT  
CIRCA 2014  
MAIN DINING ROOM





THE CHILTERN FIREHOUSE HOTEL & RESTAURANT  
CIRCA 2014  
MICHELIN STAR CHEF NUNO MENDEZ





THE CHILTERN FIREHOUSE HOTEL & RESTAURANT  
CIRCA 2014  
COCKTAIL BAR



THE CHILTERN FIREHOUSE HOTEL & RESTAURANT  
CIRCA 2014  
GUEST ROOM



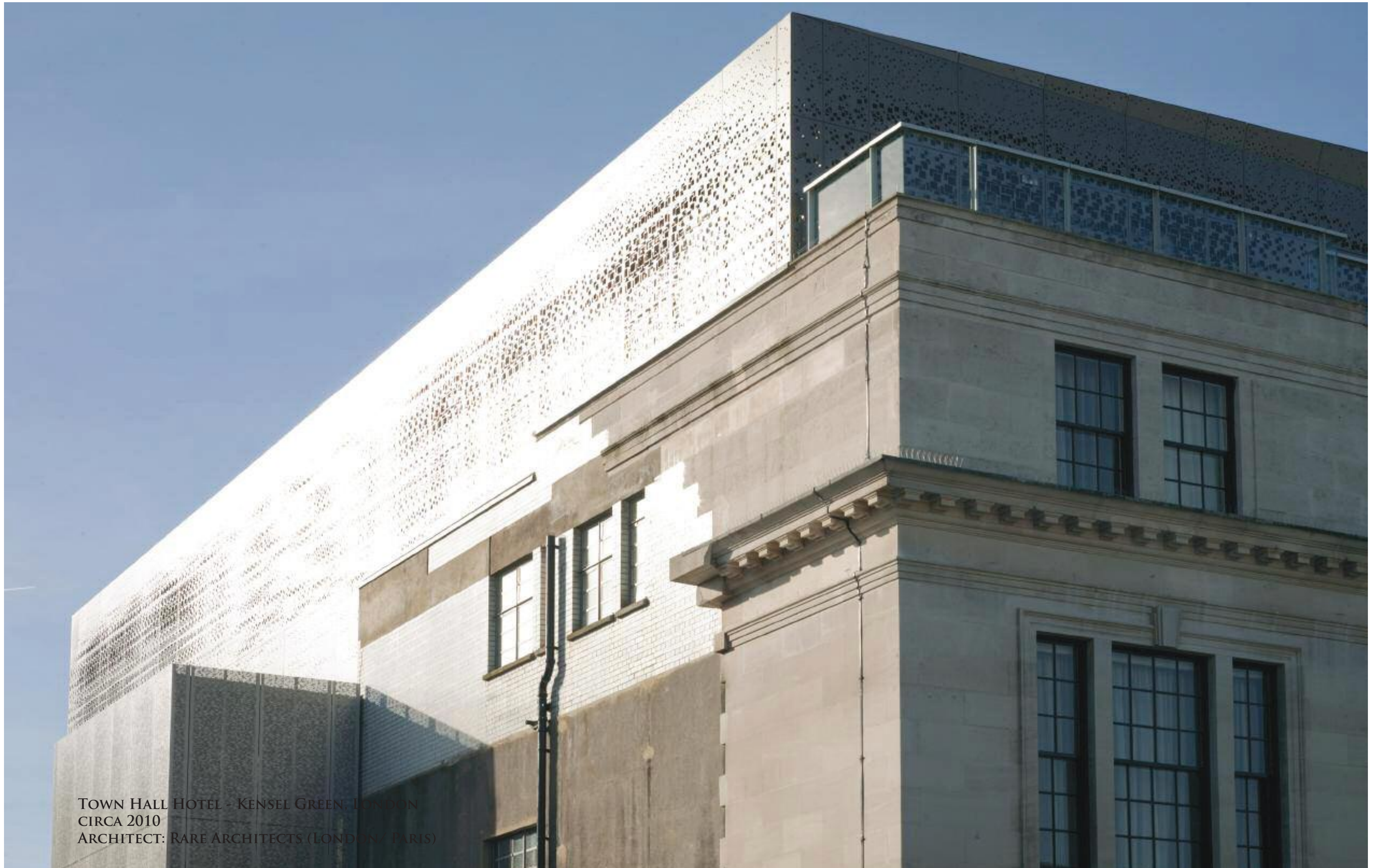
*Town Halls*





TOWN HALL HOTEL - KENSEL GREEN, LONDON  
CIRCA 2010  
EXTERIOR PHOTO, (EXTENSION IN THE DISTANCE)





TOWN HALL HOTEL - KENSEL GREEN, LONDON  
CIRCA 2010  
ARCHITECT: RARE ARCHITECTS (LONDON/ PARIS)





TOWN HALL HOTEL - KENSEL GREEN, LONDON  
CIRCA 2010  
ENTRY LOBBY







TOWN HALL HOTEL - KENSEL GREEN, LONDON  
CIRCA 2010  
MAIN LOBBY



TOWN HALL HOTEL - KENSEL GREEN, LONDON  
CIRCA 2010  
GUEST ROOM





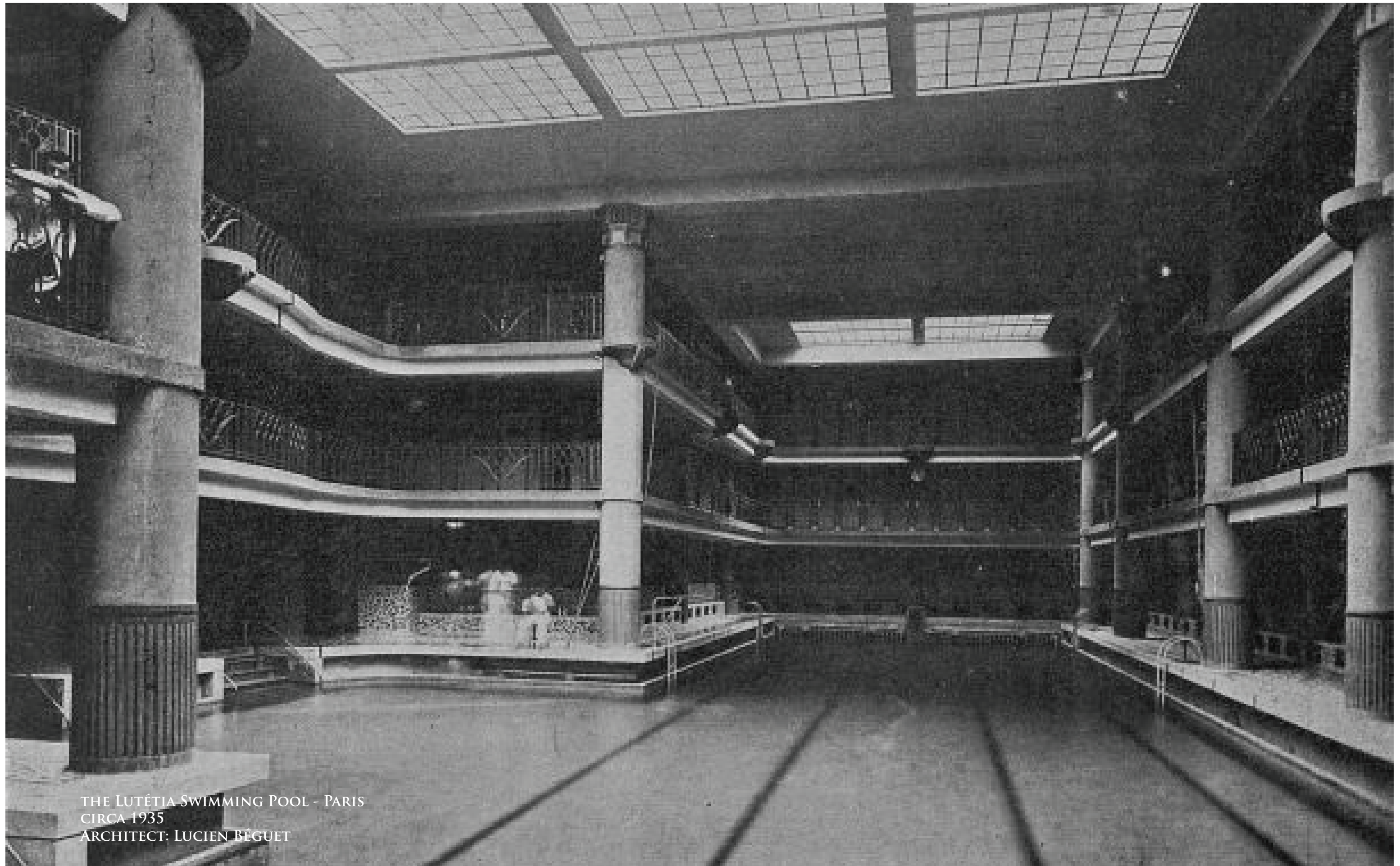
TOWN HALL HOTEL - KENSEL GREEN, LONDON  
CIRCA 2010  
'THE TYPING ROOM' - DINING ROOM



TOWN HALL HOTEL - KENSEL GREEN, LONDON  
CIRCA 2010  
EVENT SPACE



# *Public Pools*

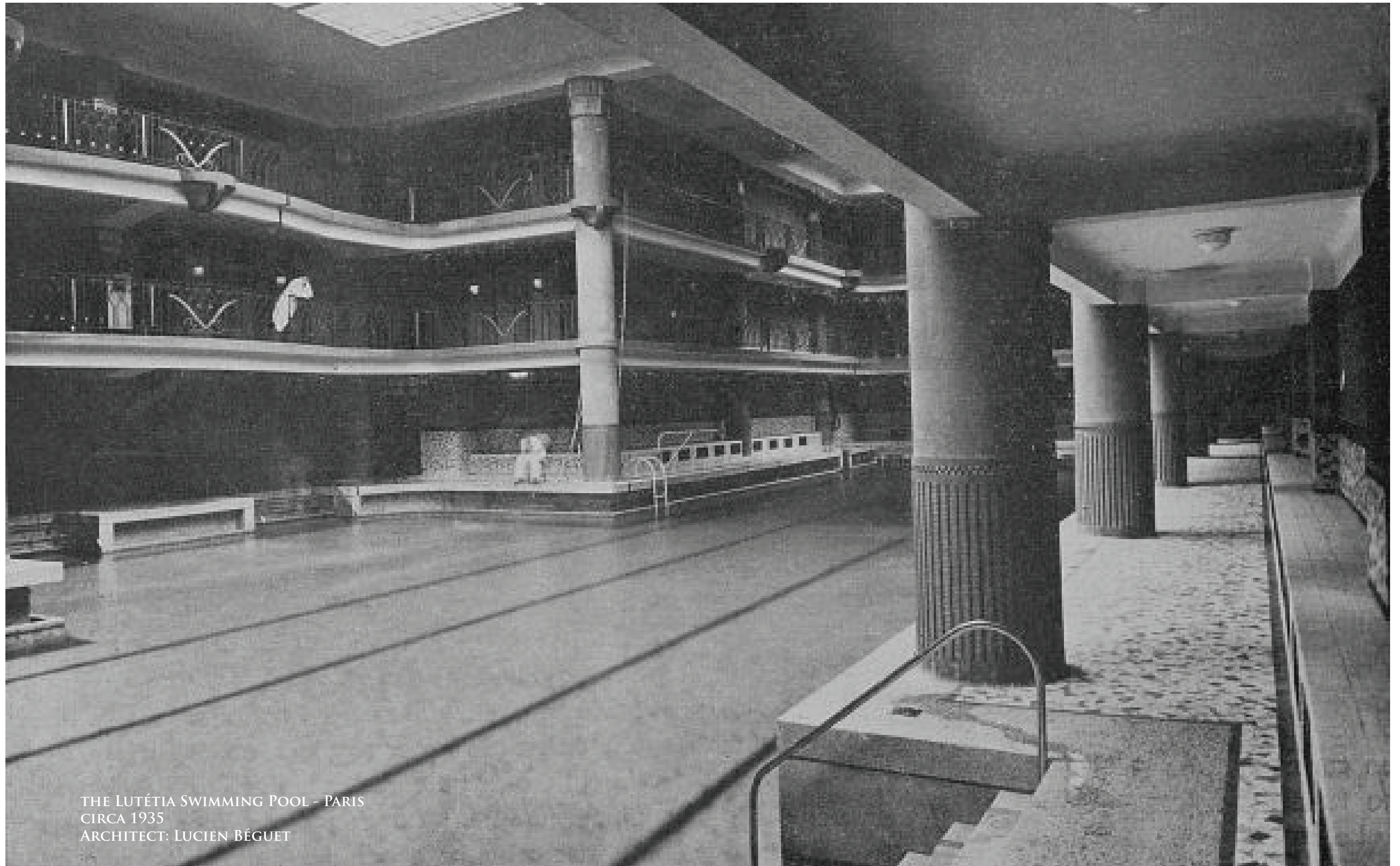


THE LUTÉZIA SWIMMING POOL - PARIS  
CIRCA 1935  
ARCHITECT: LUCIEN BÉGUET





THE LUTÉZIA SWIMMING POOL - PARIS  
CIRCA 1935  
ARCHITECT: LUCIEN BÉGUET

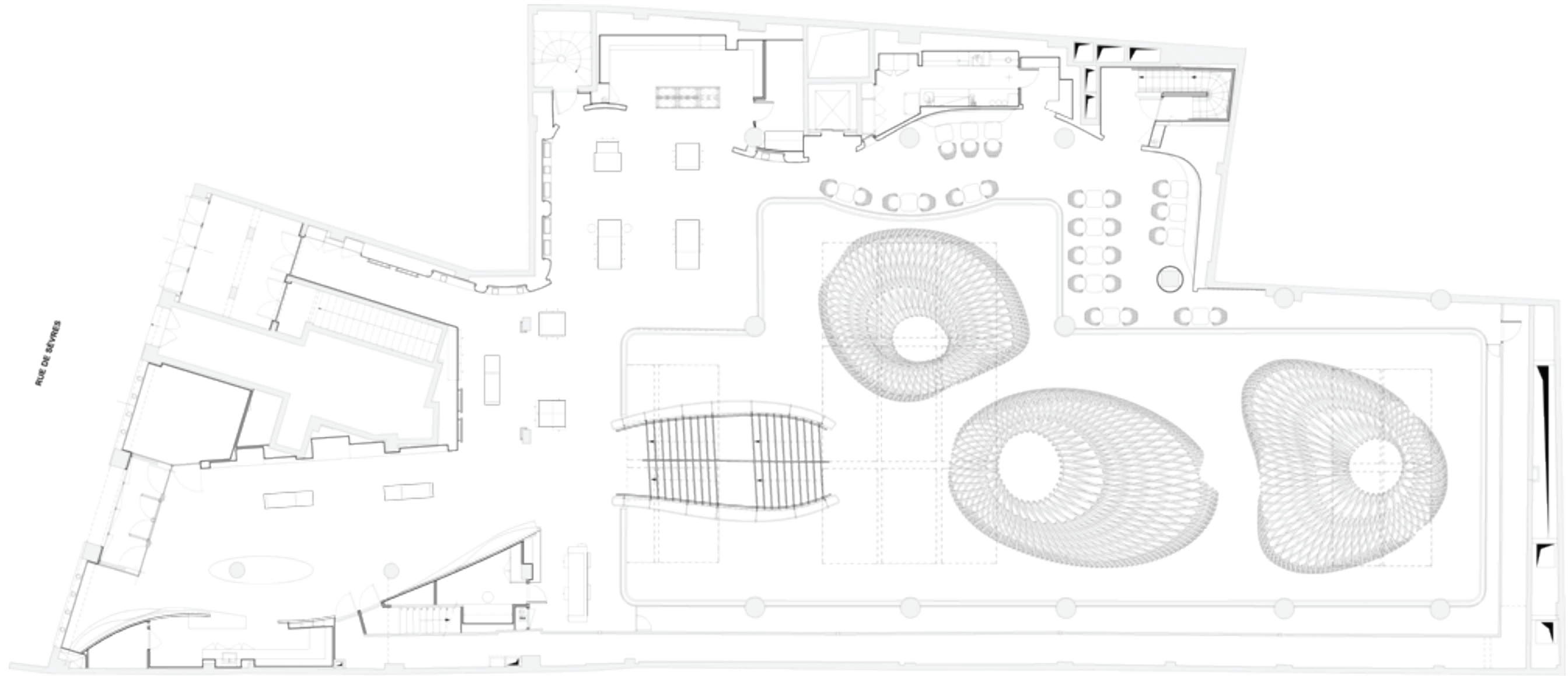


THE LUTÉZIA SWIMMING POOL - PARIS  
CIRCA 1935  
ARCHITECT: LUCIEN BÉGUET



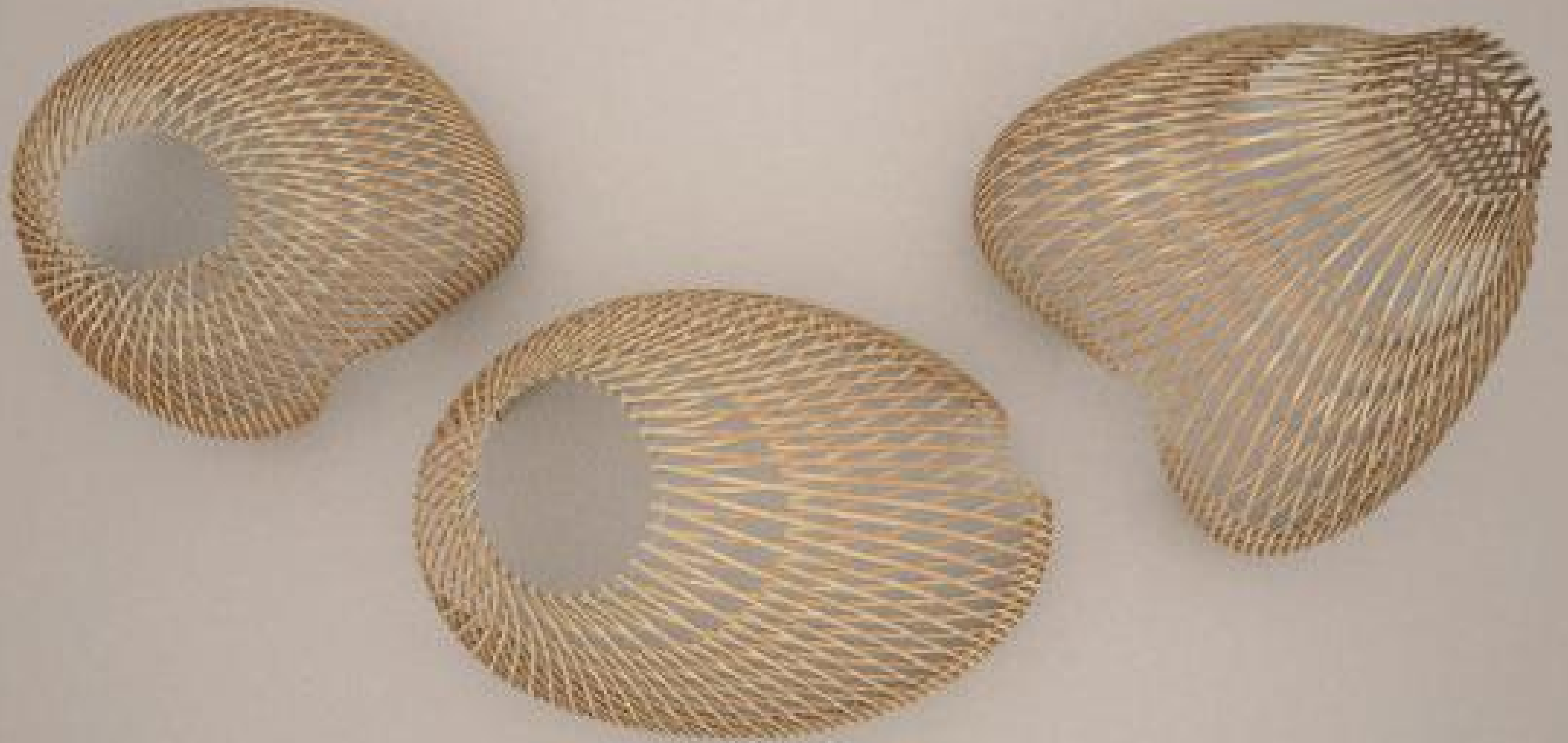


THE LUTÉZIA SWIMMING POOL - PARIS  
CIRCA 1935  
ORIGINAL TERRAZZO WALLS

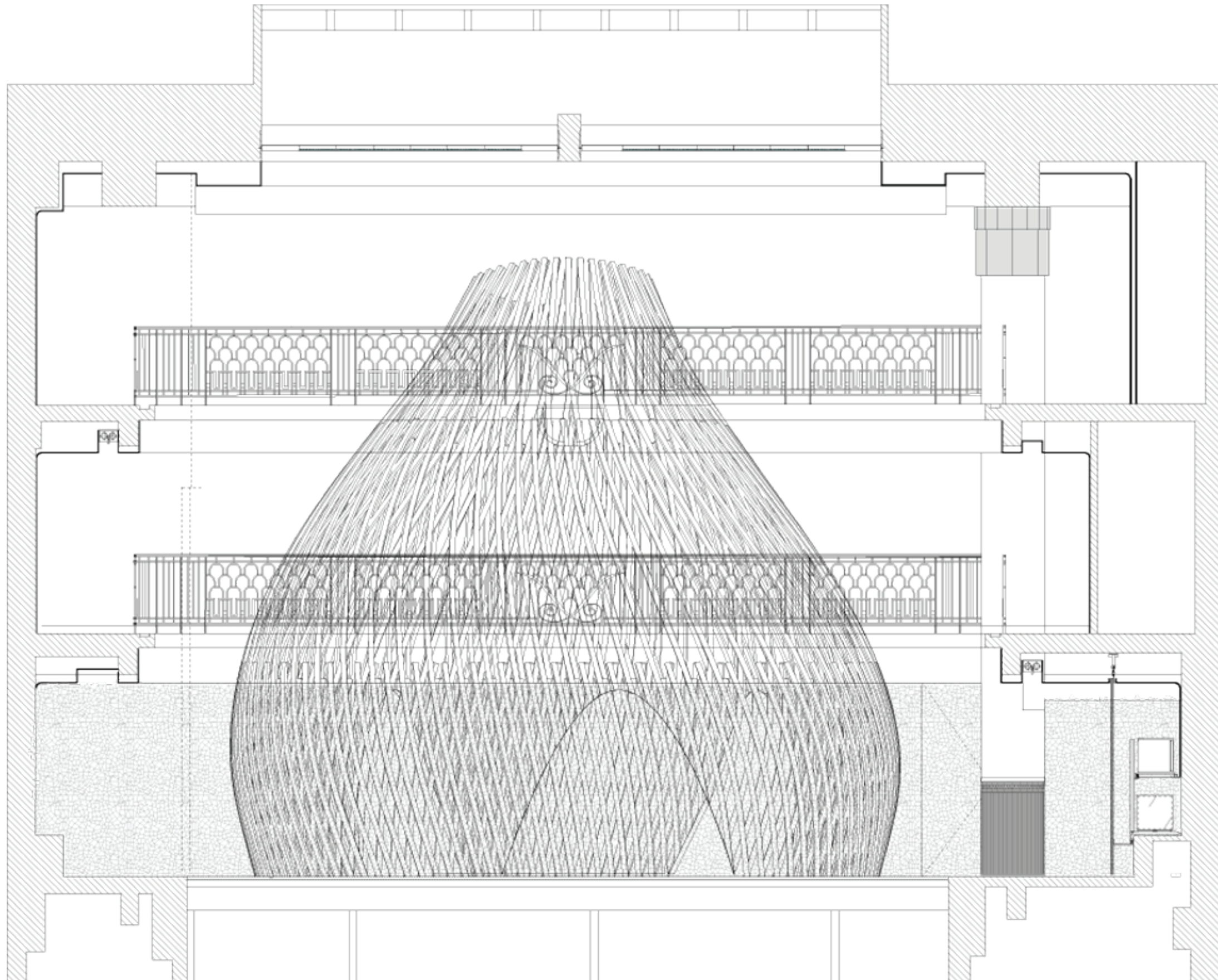


HERMÈS CONCEPT STORE - PARIS  
CIRCA 2010  
ARCHITECT: RDAI (PARIS)



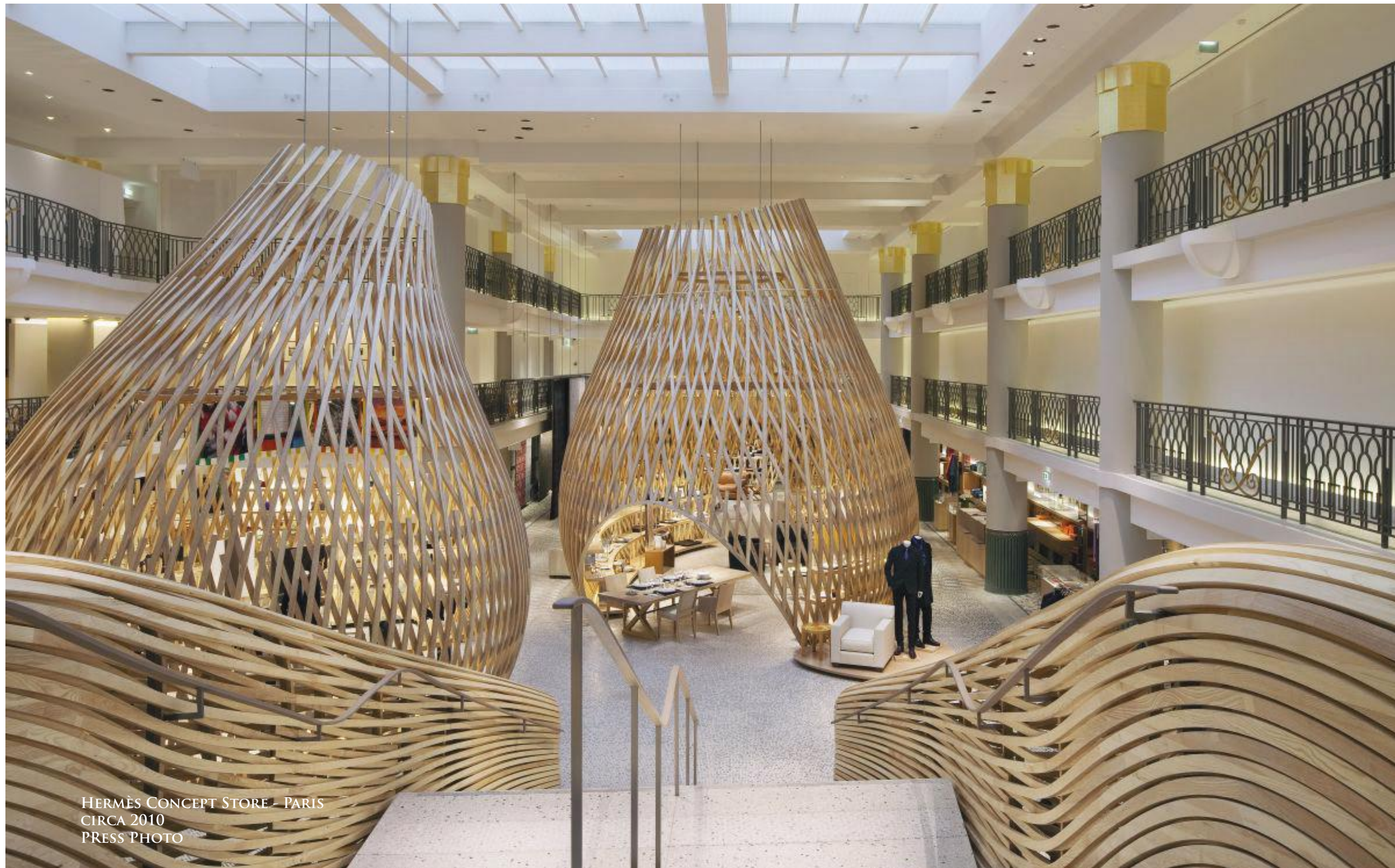


HERMÈS CONCEPT STORE - PARIS  
CIRCA 2010  
3D MODELS OF 'ASH HUTS'



HERMÈS CONCEPT STORE - PARIS  
CIRCA 2010  
SECTION OF 'ASH HUTS'





HERMÈS CONCEPT STORE - PARIS  
CIRCA 2010  
PRESS PHOTO





HERMÈS CONCEPT STORE - PARIS  
PETITE H  
PRESS PHOTO





HERMÈS CONCEPT STORE - PARIS  
PETITE H  
LABORATORY SAMPLE





HERMÈS CONCEPTEUR - PARIS  
PETITE H  
LABORATORY ARTISANS





HERMÈS CONCEPT STORE - PARIS  
CIRCA 2010  
PRESS PHOTO



HERMÈS CONCEPT STORE - PARIS  
CIRCA 2010  
PRESS PHOTO



*Banks*





APPLE FLAGSHIP STORE - PARIS  
CIRCA 2010  
PRESS PHOTO





APPLE FLAGSHIP STORE - PARIS  
CIRCA 2010  
PRESS PHOTO

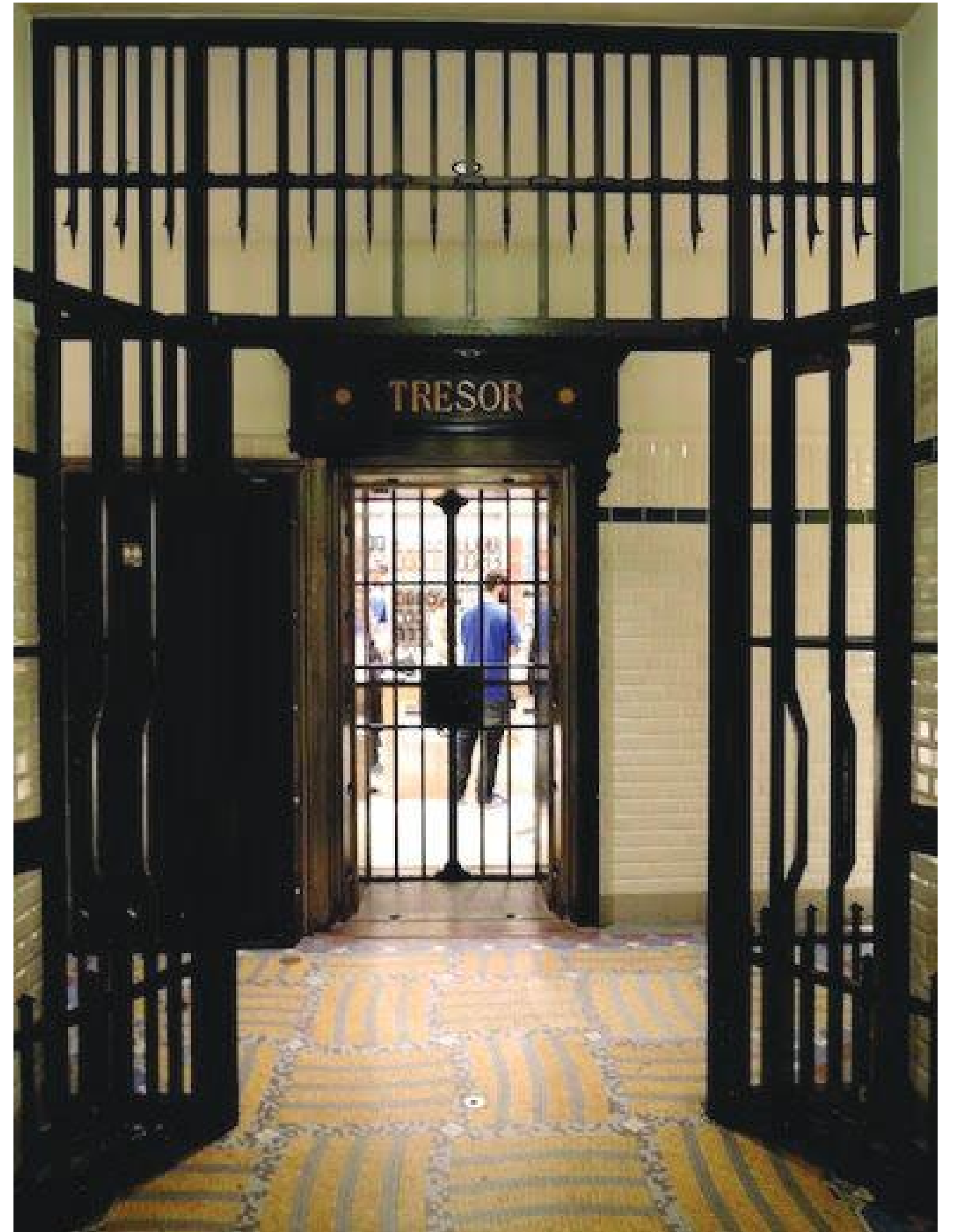


APPLE FLAGSHIP STORE - PARIS  
CIRCA 2010  
PRESS PHOTO





APPLE FLAGSHIP STORE - PARIS  
CIRCA 2010  
PRESS PHOTO



# *Stock Exchanges*





EQUINOX GYM- SAN FRANCISCO  
CIRCA 1929  
ARCHITECT: STUDIOS ARCHITECTURE



EQUINOX GYM- SAN FRANCISCO  
CIRCA 2010  
MAIN WORK-OUT ROOM





EQUINOX GYM- SAN FRANCISCO  
CIRCA 2010  
POOL ENTRANCE



EQUINOX GYM- SAN FRANCISCO  
CIRCA 2010  
LOCKER ROOM





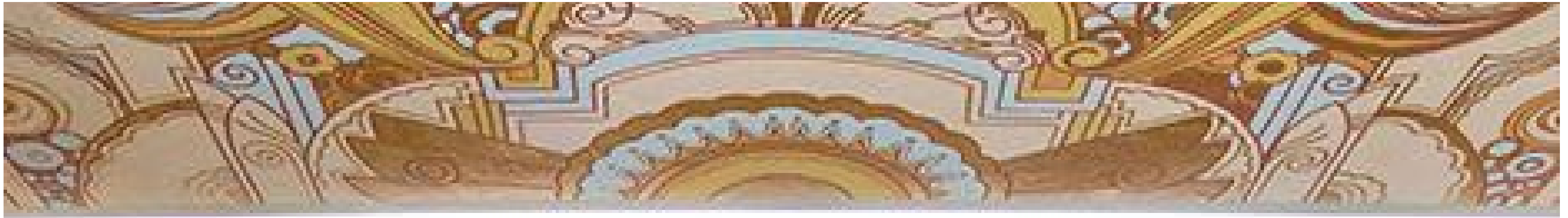
EQUINOX GYM- SAN FRANCISCO  
CIRCA 2010  
YOGA STUDIO

*Movie Theaters*





EQUINOX GYM- SAN FRANCISCO METRO THEATER  
CIRCA 2010  
ARCHITECT: AVROKO



EQUINOX GYM- SAN FRANCISCO METRO THEATER  
CIRCA 2010  
RECEPTION AREA





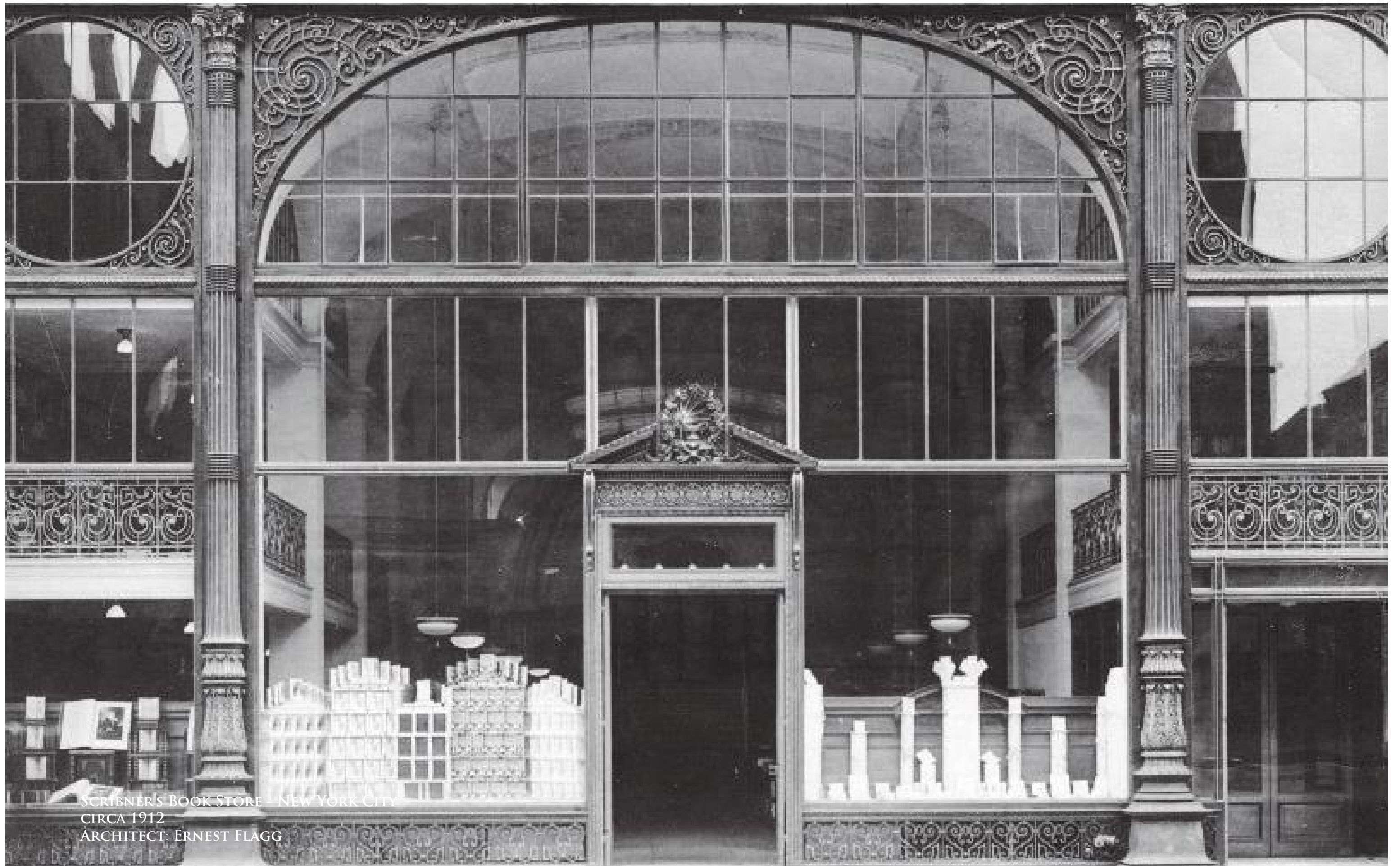
EQUINOX GYM- SAN FRANCISCO METRO THEATER  
CIRCA 2010  
YOGA STUDIO



EQUINOX GYM- SAN FRANCISCO METRO THEATER  
CIRCA 2010  
MAIN WORK-OUT ROOM



*Book Stores*



SCRIBNER'S BOOK STORE - NEW YORK CITY  
CIRCA 1912  
ARCHITECT: ERNEST FLAGG



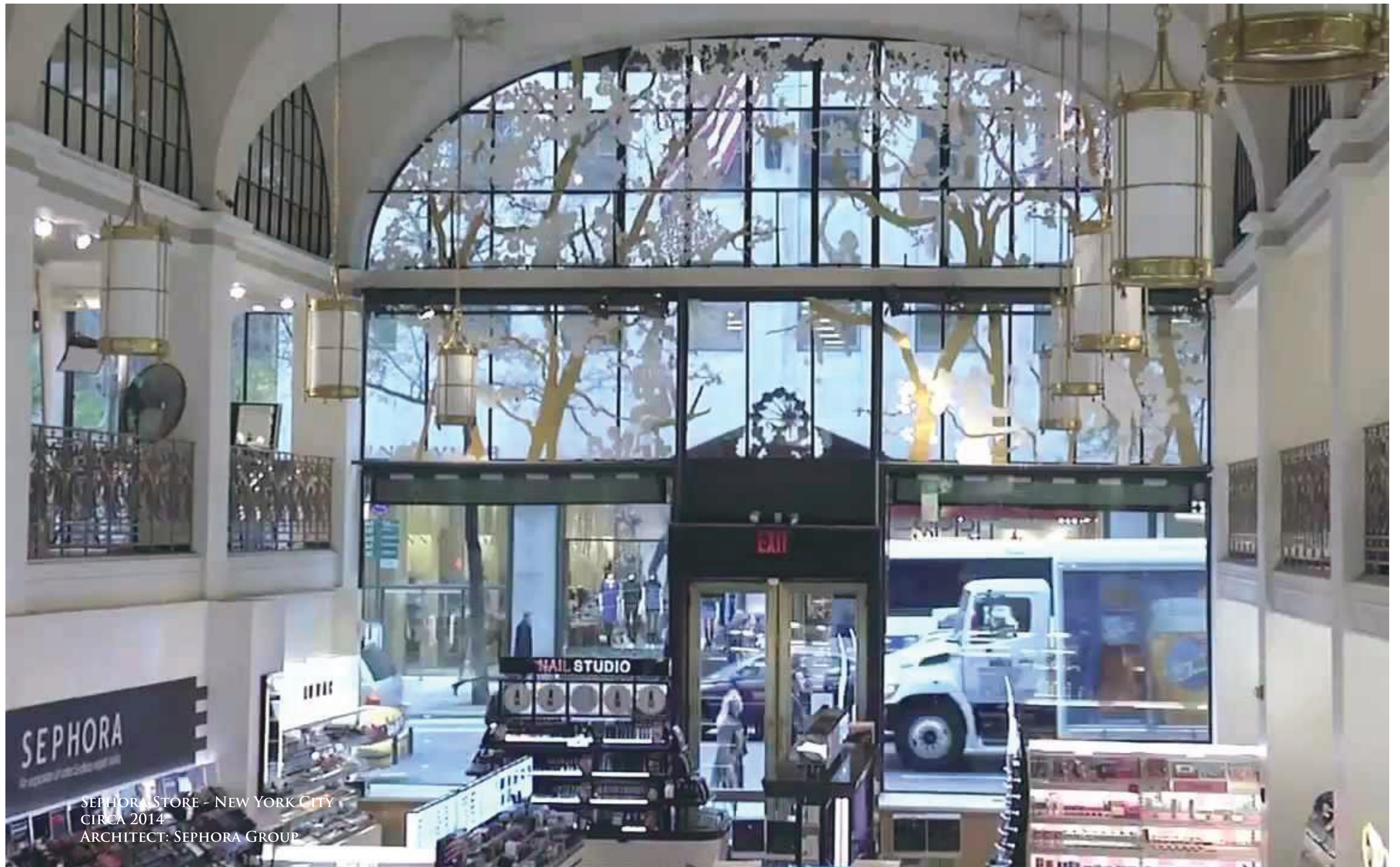


SEPHORA STORE - NEW YORK CITY  
CIRCA 2014  
ARCHITECT: SEPHORA GROUP



RIZZOLI BOOK STORE - NEW YORK CITY  
CIRCA 1964  
ARCHIVAL PHOTO





SEPHORA STORE - NEW YORK CITY  
CIRCA 2014  
ARCHITECT: SEPHORA GROUP

*Gas Stations*





TWENTY-SIX GASOLINE STATIONS - "SERIES"  
CIRCA 1963  
ARTIST: ED RUSCHA

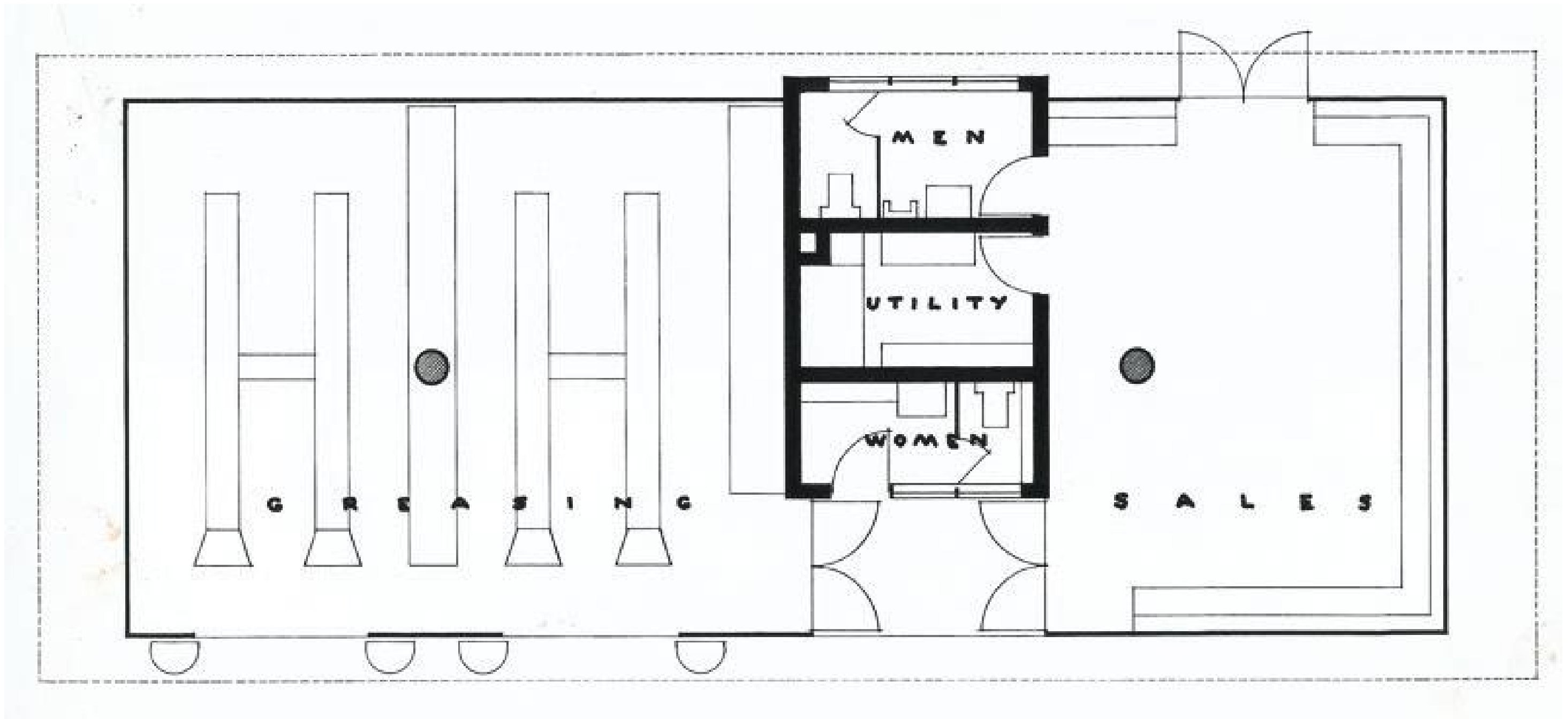


RRL CAMPAIGN PHOTO  
CIRCA 2008  
RALPH LAUREN COLLECTION





LOS ANGELESE FREEWAY  
CIRCA 1953  
ARCHIVAL PHOTO



TYPICAL GASS STATION PLAN  
CIRCA 1950  
ARCHITECT: UNKNOWN





RRL - MELROSE STORE  
CIRCA 2012  
ARCHITECT: POLO STORE DESIGN



RRL - MELROSE STORE  
CIRCA 2012  
ARCHITECT: POLO STORE DESIGN





RRL - MELROSE STORE  
CIRCA 2012  
RALPH LAUREN PRESS PHOTO



REDWING VITAGE SHOES  
CIRCA 1953  
RALPH LAUREN PRESS PHOTO





RRL - MELROSE STORE  
CIRCA 2012  
RALPH LAUREN PRESS PHOTO

*Service the Community*